

November 2015

**Global Markets**  
**Flow Strategy & Solutions**

**COGNITIVE DISSONANCE OF MARKETS:  
LIQUIDITY DELUSIONS  
& CROSS-ASSET VOLATILITY**

**Kokou Agbo-Bloua**

Global Head of Flow Strategy & Solutions, SG CIB

kokou.agbo-bloua@sgcib.com  
+44 20 7762 5433

BUILDING TEAM SPIRIT TOGETHER

 **SOCIETE GENERALE**  
Corporate & Investment Banking

FOR EUROPEAN DISTRIBUTION ONLY

*Prices are indicative and as of publication date. For institutional use only.*

**Important Notice:** In relation to European MIF directive, this publication could not be characterised as independent investment research. Please refer to disclaimer on last page.  
This document is for the exclusive use of clients categorized as professional client or eligible counterpart with the meaning of the 2004/39/CE Directive on Markets in Financial Instruments.



# KEY MACRO THEMES & VOLATILITY DISTORTIONS

BUILDING TEAM SPIRIT TOGETHER



**SOCIETE GENERALE**  
Corporate & Investment Banking

# SG ECONOMICS Q4 OUTLOOK: FIVE ANCHOR THEMES

## 1. China's real story is nominal

China Growth forecast below-consensus from 6.3% to 6.0% in 2016. 30% probability of a hard landing over the coming year,

## 2. Emerging economies' balance sheet wobbles

Corporations in emerging economies increased leverage and FX borrowing given cheap liquidity. Weaker commodity prices and lower domestic currencies forcing balance sheets adjustment and repair. Fed tightening is seen as an additional headwind.

## 3. Advanced consumers above trend

Better job prospects and windfall gains from low commodity prices. But even in China, we find cause to be more constructive on the consumer.

## 4. Shifting jobs-productivity balance

Continued disappointment on productivity caused by simple measurement issues or Secular Stagnation ?. Our view sits at the less gloomy end of the spectrum. We look for a gradual recovery thereof in the advanced economies

## 5. Divergence of monetary policies

We expect to see a divergence of monetary policies: gradual Fed and BoE tightening. BoJ, ECB and PBoC are expected to deliver further policy accommodation. In emerging markets too, we look for a range of policy reactions.

## RISKS TO CENTRAL CASE

**BLACK SWANS:** Fed behind the dots (10%) / New global recession (10%) / US consumer saves more (25%) / China hard landing (30%) / Brexit (45%)

**WHITE SWANS:** US invest more (20%) / Higher-than-expected price multipliers (15%) / Fast track reform (10%).

BUILDING TEAM SPIRIT TOGETHER

## SG GLOBAL EQUITY FORECASTS

✓ **EQUITIES** : Europe and Asia to outperform US and the UK. CAC40 and FTSEMIB to lead the euro area.

| SG Research global equity index targets |        |        |        |        |        |           |           |           | Expected Returns (%) |           |           |
|---|--------|--------|--------|--------|--------|-----------|-----------|-----------|----------------------|-----------|-----------|
| Index                                   | 16-Sep | Q4 15e | Q1 16e | Q2 16e | Q3 16e | end 2015e | end 2016e | end 2017e | end 2015e            | end 2016e | end 2017e |
| <b>S&amp;P 500</b>                      | 2,101  | 2,050  | 2,100  | 2,050  | 2,100  | 2,050     | 2,100     | 2,050     | -2%                  | 0%        | -2%       |
| <b>DJ Stoxx 600</b>                     | 377    | 385    | 410    | 415    | 420    | 385       | 425       | 450       | 2%                   | 13%       | 19%       |
| <b>Eurostoxx 50</b>                     | 3,430  | 3,500  | 3,750  | 3,900  | 4,000  | 3,500     | 4,200     | 4,500     | 2%                   | 22%       | 31%       |
| <b>FTSE 100</b>                         | 6,363  | 6,600  | 6,700  | 6,600  | 6,500  | 6,600     | 6,500     | 7,000     | 4%                   | 2%        | 10%       |
| <b>CAC 40</b>                           | 4,916  | 5,000  | 5,400  | 5,600  | 5,800  | 5,000     | 6,000     | 7,000     | 2%                   | 22%       | 42%       |
| <b>DAX 30</b>                           | 10,917 | 11,000 | 11,250 | 11,500 | 12,000 | 11,000    | 12,000    | 13,000    | 1%                   | 10%       | 19%       |
| <b>FTSE MIB</b>                         | 22,392 | 24,000 | 26,000 | 27,000 | 28,000 | 24,000    | 29,000    | 33,000    | 7%                   | 30%       | 47%       |
| <b>IBEX 35</b>                          | 10,438 | 10,000 | 10,600 | 11,250 | 11,500 | 10,000    | 11,500    | 13,000    | -4%                  | 10%       | 25%       |
| <b>SMI</b>                              | 8,917  | 9,200  | 9,400  | 9,300  | 9,200  | 9,200     | 9,000     | 9,000     | 3%                   | 1%        | 1%        |
| <b>Nikkei 225</b>                       | 18,683 | 20,000 | 21,750 | 21,500 | 22,000 | 20,000    | 22,500    | 25,000    | 7%                   | 20%       | 34%       |
| <b>TOPIX</b>                            | 1,527  | 1,625  | 1,775  | 1,750  | 1,800  | 1,625     | 1,850     | 2,050     | 6%                   | 21%       | 34%       |
| <b>ASX 200</b>                          | 5,239  | 5,200  | 5,200  | 5,250  | 5,400  | 5,200     | 5,500     | 6,000     | -1%                  | 5%        | 15%       |
| <b>HSCEI</b>                            | 10,283 | 11,000 | 12,500 | 12,500 | 13,500 | 11,000    | 14,000    | 16,000    | 7%                   | 36%       | 56%       |
| <b>SHCOMP</b>                           | 3,317  | 3,500  | 3,750  | 3,600  | 3,800  | 3,500     | 4,000     | 4,500     | 6%                   | 21%       | 36%       |
| <b>KOSPI</b>                            | 2,048  | 2,000  | 2,100  | 2,125  | 2,200  | 2,000     | 2,400     | 2,500     | -2%                  | 17%       | 22%       |
| <b>TAIEX</b>                            | 8,713  | 8,500  | 9,250  | 9,500  | 10,000 | 8,500     | 11,000    | 12,000    | -2%                  | 26%       | 38%       |
| <b>Sensex</b>                           | 26,591 | 28,000 | 31,500 | 32,000 | 34,000 | 28,000    | 35,000    | 40,000    | 5%                   | 32%       | 50%       |

Source: SG Cross-Asset Research / Economics

BUILDING TEAM SPIRIT TOGETHER



**SOCIETE GENERALE**  
Corporate & Investment Banking

## SG GLOBAL 10Y YIELD FORECASTS

✓ **GOVT BOND YIELDS:** UST 10y bond yields to rise to 2.50% by Dec15 while Euro area yields are expected to be lower at 0.60%. First interest rate hike in the US now expected in December 2015 (from September 2015 before).

|                       | Key rates |      |      |      |      |      | 10Y    |      |      |      |      |      | FX                    |         |      |      |      |      |      |
|-----------------------|-----------|------|------|------|------|------|--------|------|------|------|------|------|-----------------------|---------|------|------|------|------|------|
|                       | Oct 21    | 2015 | 2016 | 2017 | 2018 | 2019 | Oct 21 | 2015 | 2016 | 2017 | 2018 | 2019 | Oct 21                | 2015    | 2016 | 2017 | 2018 | 2019 |      |
| <b>North America</b>  |           |      |      |      |      |      |        |      |      |      |      |      | <b>North America</b>  |         |      |      |      |      |      |
| <b>US</b>             | 0.1       | 0.1  | 0.7  | 1.9  | 3.1  | 3.1  | 2.0    | 2.1  | 2.4  | 3.2  | 3.9  | 3.9  | <b>EURUSD</b>         | 1.14    | 1.11 | 1.07 | 1.07 | 1.16 | 1.22 |
| <b>Europe</b>         |           |      |      |      |      |      |        |      |      |      |      |      | <b>Europe</b>         |         |      |      |      |      |      |
| <b>Euro area</b>      | 0.1       | 0.1  | 0.1  | 0.1  | 0.2  | 1.0  | 0.6    | 0.5  | 0.7  | 1.6  | 2.6  | 3.0  | <b>EURGBP</b>         | 0.73    | 0.73 | 0.71 | 0.71 | 0.75 | 0.77 |
| <b>UK</b>             | 0.5       | 0.5  | 1.0  | 2.0  | 2.5  | 2.5  | 1.8    | 1.8  | 2.2  | 2.9  | 3.7  | 3.9  | <b>GBPUSD</b>         | 1.55    | 1.53 | 1.50 | 1.51 | 1.54 | 1.57 |
| <b>Switzerland</b>    | -0.8      | -0.6 | -0.8 | -0.7 | -0.3 | 0.2  | -0.3   | -0.1 | -0.2 | 0.8  | 1.8  | 1.9  | <b>EURCHF</b>         | 1.09    | 1.08 | 1.12 | 1.16 | 1.18 | 1.20 |
| <b>Asia</b>           |           |      |      |      |      |      |        |      |      |      |      |      | <b>Asia</b>           |         |      |      |      |      |      |
| <b>China</b>          | 1.8       | 2.1  | 1.8  | 2.1  | 2.0  | 1.9  | 3.0    | 3.5  | 3.4  | 3.6  | 4.0  | 4.0  | <b>USDCNY</b>         | 6.35    | 6.30 | 6.72 | 6.53 | 6.52 | 6.32 |
| <b>Japan</b>          | 0.1       | 0.1  | 0.1  | 0.1  | 0.1  | 0.2  | 0.3    | 0.3  | 0.4  | 0.9  | 1.3  | 2.0  | <b>USDJPY</b>         | 119.99  | 122  | 122  | 130  | 130  | 130  |
| <b>Australia</b>      | 2.0       | 2.1  | 2.1  | 2.9  | 3.7  | 4.2  | 2.7    | 2.7  | 2.8  | 3.6  | 4.2  | 4.4  | <b>AUDUSD</b>         | 0.72    | 0.75 | 0.68 | 0.70 | 0.74 | 0.77 |
| <b>South Korea</b>    | 1.5       | 1.7  | 1.5  | 2.0  | 2.9  | 3.0  | 2.1    | 2.4  | 2.5  | 3.4  | 4.0  | 4.0  | <b>USDKRW</b>         | 1132.38 | 1141 | 1168 | 1105 | 1075 | 1052 |
| <b>Latin America</b>  |           |      |      |      |      |      |        |      |      |      |      |      | <b>Latin America</b>  |         |      |      |      |      |      |
| <b>Brazil</b>         | 14.3      | 13.5 | 14.1 | 13.2 | 12.2 | 11.5 | 15.7   | 13.1 | 13.9 | 13.1 | 12.9 | 12.5 | <b>USDBRL</b>         | 3.91    | 3.3  | 3.8  | 3.9  | 4.1  | 4.0  |
| <b>Mexico</b>         | 3.0       | 3.0  | 4.1  | 5.0  | 5.0  | 4.5  | 5.9    | 6.0  | 6.3  | 6.5  | 6.3  | 6.1  | <b>USDMXN</b>         | 16.64   | 15.7 | 16.0 | 15.1 | 14.5 | 14.2 |
| <b>Eastern Europe</b> |           |      |      |      |      |      |        |      |      |      |      |      | <b>Eastern Europe</b> |         |      |      |      |      |      |
| <b>Russia</b>         | 11.0      | 92.0 | 8.2  | 6.8  | 6.0  | 5.5  | 10.2   | 12.8 | 9.0  | 7.8  | 6.8  | 6.1  | <b>USD RUB</b>        | 62.73   | 60   | 59   | 56   | 57   | 58   |

Source: SG Cross-Asset Research / Economics

BUILDING TEAM SPIRIT TOGETHER



**SOCIETE GENERALE**  
Corporate & Investment Banking

## SG GLOBAL 10Y YIELD FORECASTS

✓ **GOVT BOND YIELDS:** UST 10y bond yields to rise to 2.50% by Dec15 while Euro area yields are expected to be lower at 0.60%. First interest rate hike in the US now expected in December 2015 (from September 2015 before).

|                                    | Real GDP |      |      |      |      |      |      | CPI  |      |      |      |      |      |      |
|------------------------------------|----------|------|------|------|------|------|------|------|------|------|------|------|------|------|
|                                    | 2013     | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
| World (Mkt FX weights)             | 2.6      | 2.9  | 2.9  | 3.2  | 3.2  | 3.2  | 2.8  | 2.9  | 2.7  | 2.3  | 3.0  | 3.5  | 3.4  | 3.2  |
| World (PPP weights)                | 3.3      | 3.4  | 3.2  | 3.6  | 3.8  | 3.8  | 3.6  | 4.1  | 3.6  | 3.8  | 4.2  | 4.3  | 4.1  | 3.9  |
| Developed countries (PPI)          | 1.1      | 1.8  | 2.0  | 2.3  | 2.1  | 2.2  | 1.5  | 1.4  | 1.4  | 0.3  | 1.4  | 2.4  | 2.3  | 2.1  |
| Emerging countries (PPP)           | 4.9      | 4.6  | 4.0  | 4.5  | 4.9  | 4.9  | 5.0  | 6.1  | 5.3  | 6.3  | 6.2  | 5.7  | 5.3  | 5.1  |
| <b>North America</b>               |          |      |      |      |      |      |      |      |      |      |      |      |      |      |
| US                                 | 1.5      | 2.4  | 2.5  | 2.7  | 2.7  | 2.8  | 1.1  | 1.5  | 1.6  | 0.1  | 1.6  | 3.1  | 3.1  | 2.5  |
| <b>Europe</b>                      |          |      |      |      |      |      |      |      |      |      |      |      |      |      |
| Euro area                          | -0.2     | 0.9  | 1.5  | 1.5  | 1.5  | 1.4  | 1.3  | 1.4  | 0.4  | 0.1  | 1.0  | 1.5  | 1.4  | 1.5  |
| Germany                            | 0.4      | 1.6  | 1.5  | 1.6  | 1.5  | 1.3  | 1.3  | 1.6  | 0.8  | 0.2  | 1.2  | 1.6  | 1.6  | 1.5  |
| France                             | 0.7      | 0.2  | 1.2  | 1.4  | 1.5  | 1.3  | 1.2  | 1.0  | 0.6  | 0.2  | 1.1  | 1.6  | 1.4  | 1.4  |
| Italy                              | -1.7     | -0.4 | 0.8  | 1.2  | 0.9  | 0.9  | 0.8  | 1.3  | 0.2  | 0.2  | 1.1  | 1.7  | 1.4  | 1.4  |
| Spain                              | -1.2     | 1.4  | 3.0  | 2.0  | 1.5  | 1.6  | 1.5  | 1.5  | -0.2 | -0.7 | 0.6  | 1.1  | 1.1  | 1.3  |
| UK                                 | 1.7      | 3.0  | 2.5  | 2.0  | 1.7  | 1.6  | 1.5  | 2.6  | 1.5  | 0.1  | 1.3  | 2.1  | 2.2  | 2.1  |
| Switzerland                        | 1.8      | 1.9  | 1.0  | 1.3  | 1.7  | 1.8  | 1.8  | -0.2 | 0.0  | -1.1 | 0.0  | 0.5  | 0.7  | 0.7  |
| <b>Asia</b>                        |          |      |      |      |      |      |      |      |      |      |      |      |      |      |
| China                              | 7.7      | 7.4  | 6.9  | 6.0  | 6.0  | 5.5  | 5.5  | 2.6  | 2.0  | 1.7  | 2.3  | 2.4  | 2.2  | 2.5  |
| Japan                              | 1.6      | -0.1 | 0.8  | 2.2  | 1.1  | 1.4  | 1.4  | 0.4  | 2.7  | 0.9  | 1.2  | 2.9  | 2.4  | 2.1  |
| Australia                          | 2.1      | 2.7  | 2.4  | 2.8  | 3.2  | 3.0  | 2.9  | 2.4  | 2.5  | 1.7  | 2.4  | 2.8  | 2.8  | 3.0  |
| South Korea                        | 2.9      | 3.3  | 2.5  | 3.2  | 3.5  | 3.4  | 3.2  | 1.3  | 1.3  | 0.8  | 1.8  | 2.1  | 2.0  | 2.0  |
| <b>Latin America</b>               |          |      |      |      |      |      |      |      |      |      |      |      |      |      |
| Brazil                             | 2.7      | 0.2  | -2.5 | -0.7 | 0.9  | 1.2  | 1.5  | 6.2  | 6.3  | 8.8  | 6.6  | 5.8  | 5.5  | 5.3  |
| Mexico                             | 1.6      | 2.1  | 2.3  | 3.1  | 3.5  | 3.6  | 2.3  | 3.8  | 4.0  | 2.9  | 3.5  | 3.5  | 3.2  | 3.0  |
| <b>Russia &amp; Eastern Europe</b> |          |      |      |      |      |      |      |      |      |      |      |      |      |      |
| Russia                             | 1.3      | 0.6  | -3.5 | 0.0  | 1.0  | 1.1  | 1.2  | 6.6  | 8.6  | 14.7 | 6.8  | 5.3  | 5.9  | 5.8  |

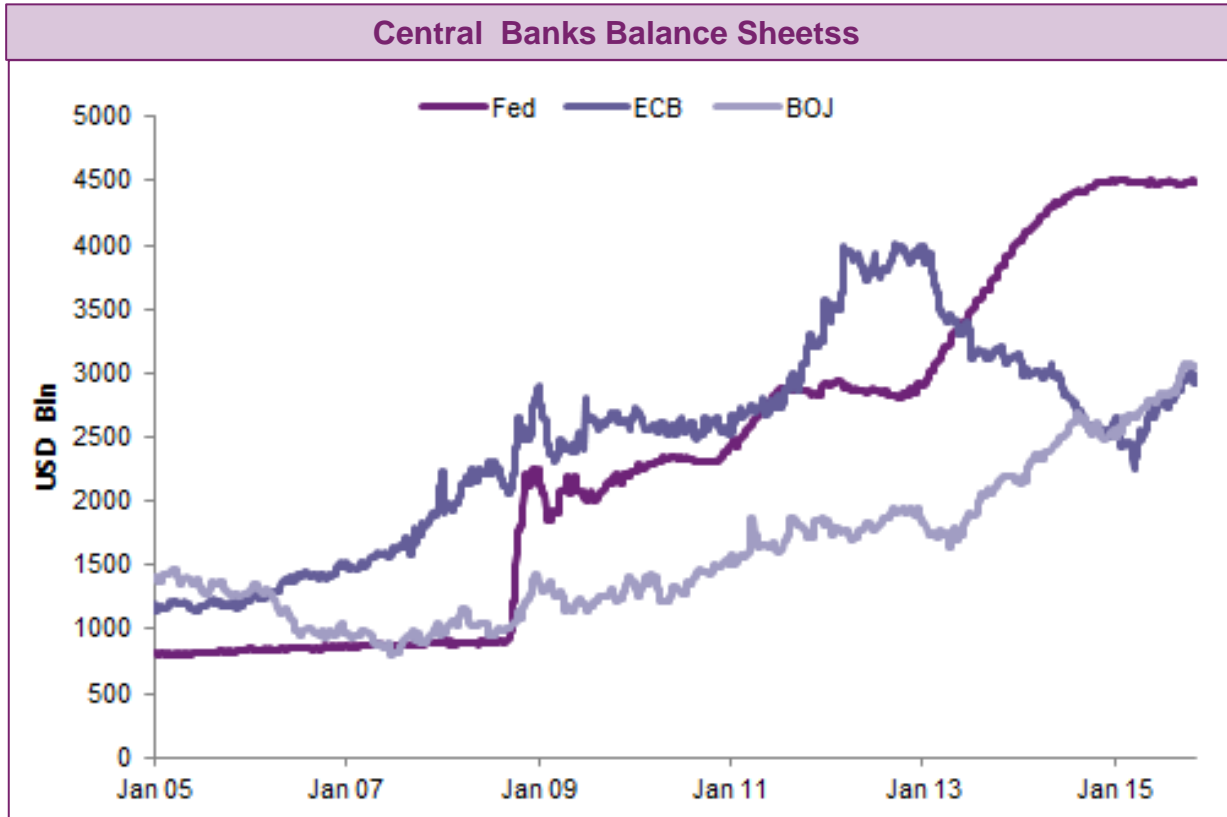
Source: SG Cross-Asset Research / Economics

BUILDING TEAM SPIRIT TOGETHER



**SOCIETE GENERALE**  
Corporate & Investment Banking

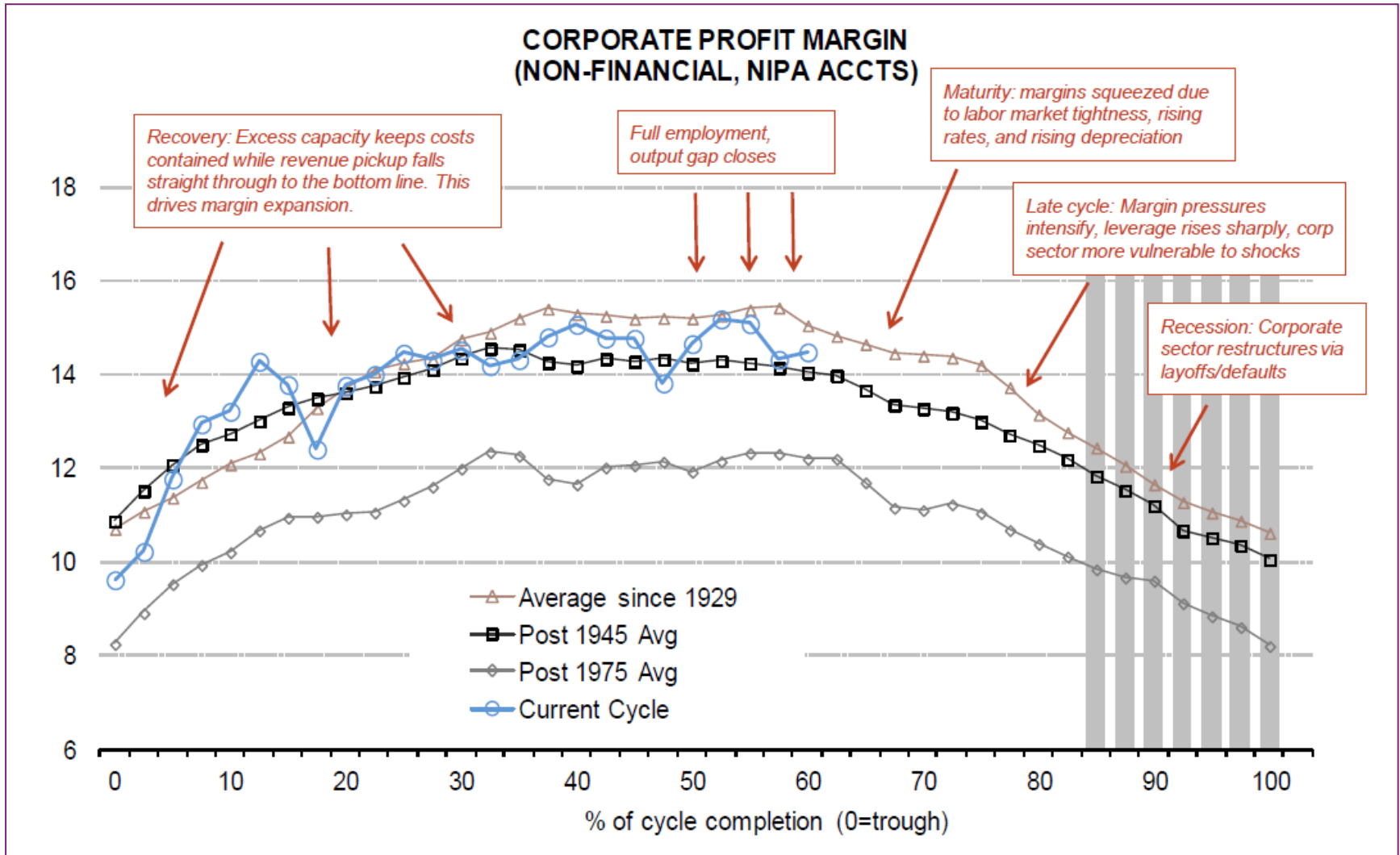
# CENTRAL BANKS ASSETS AND % GDP



Source: SG CIB Flow Strategy & Solutions

BUILDING TEAM SPIRIT TOGETHER

# US BUSINESS CYCLE MOVES FROM RECOVERY TO MATURITY

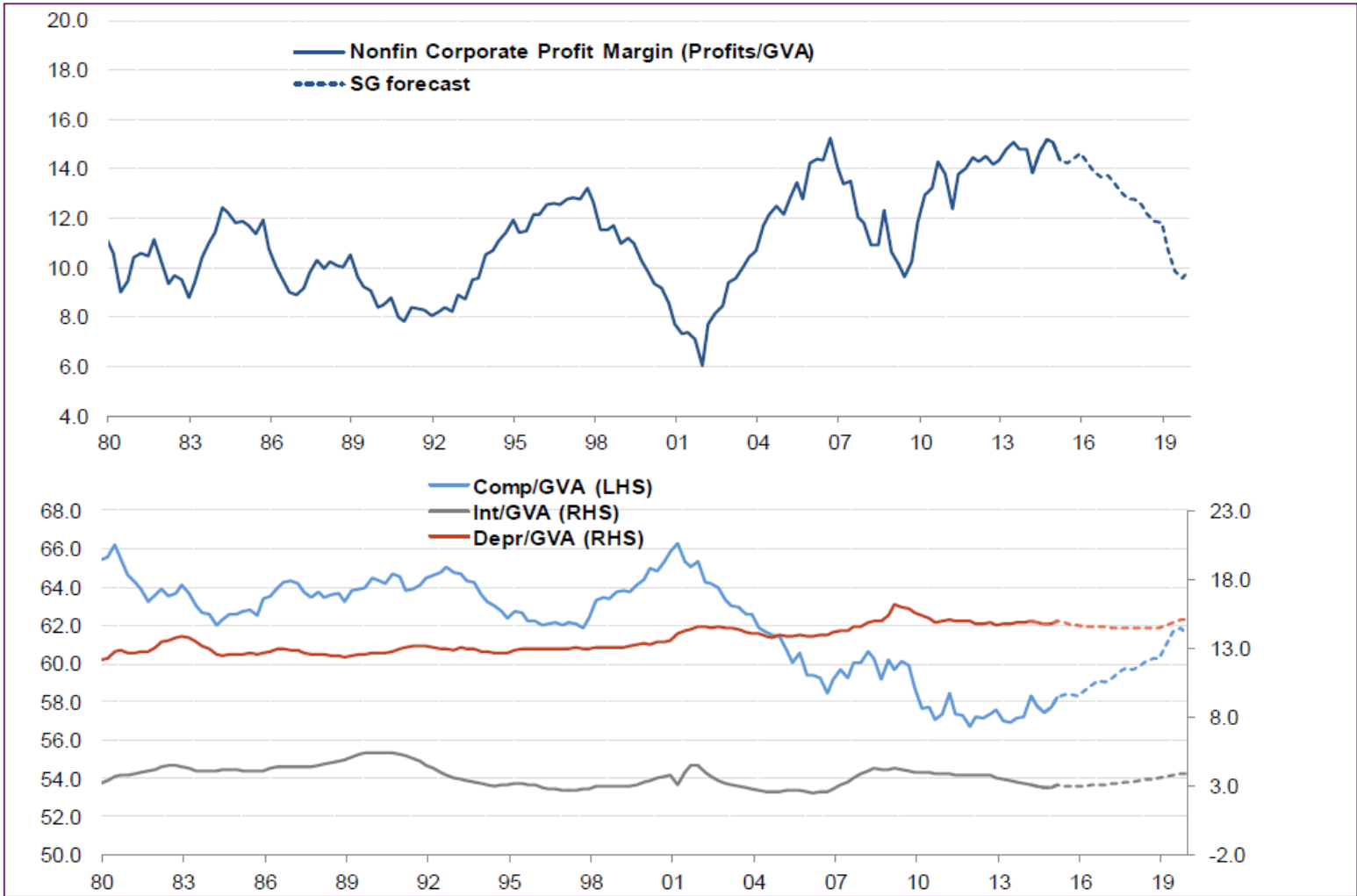


Source: SG Cross-Asset Research / Economics

BUILDING TEAM SPIRIT TOGETHER



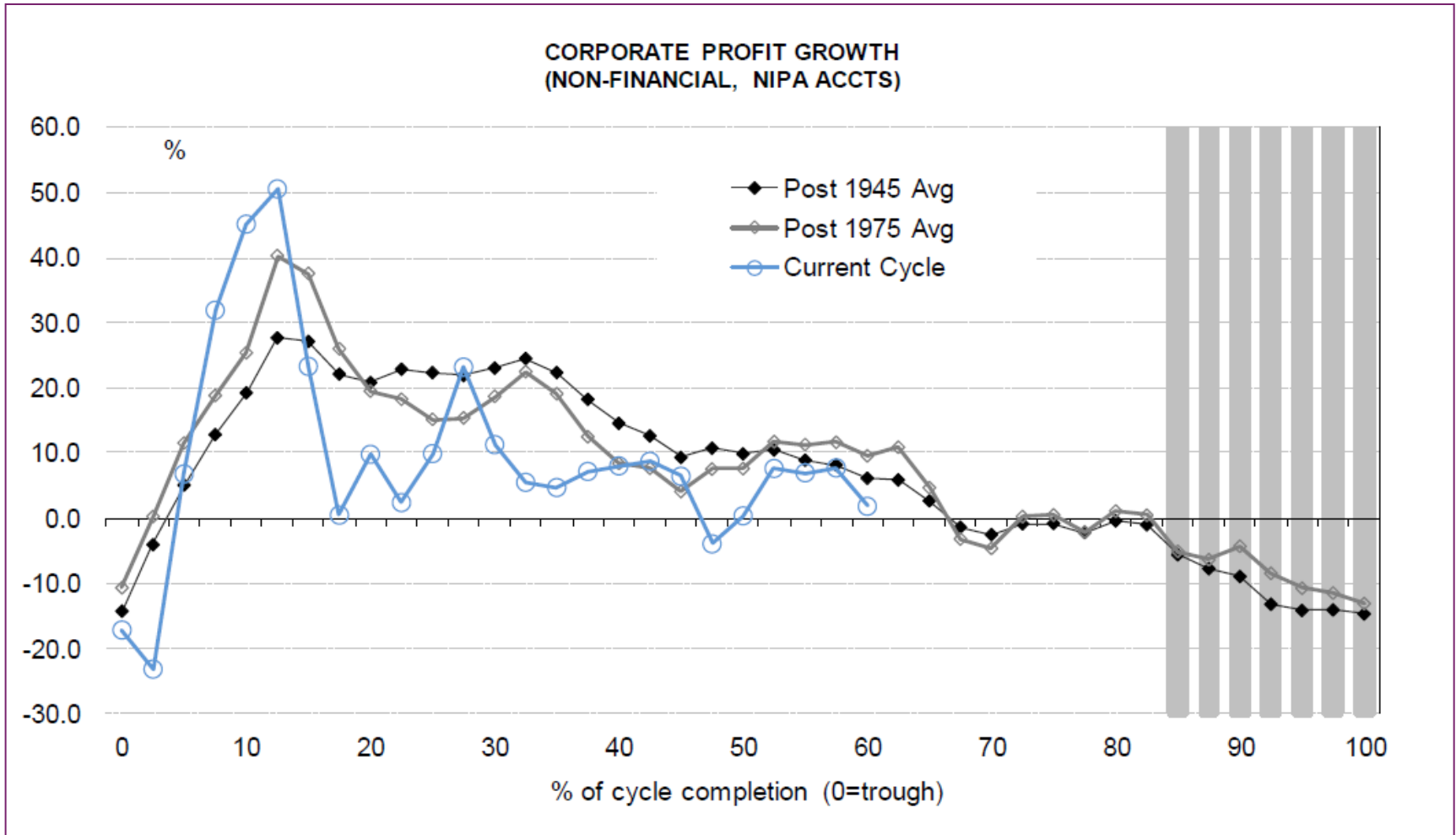
# MARGIN PRESSURES LIKELY TO MATERIALIZE NEXT YEAR



Source: SG Cross-Asset Research / Economics

BUILDING TEAM SPIRIT TOGETHER

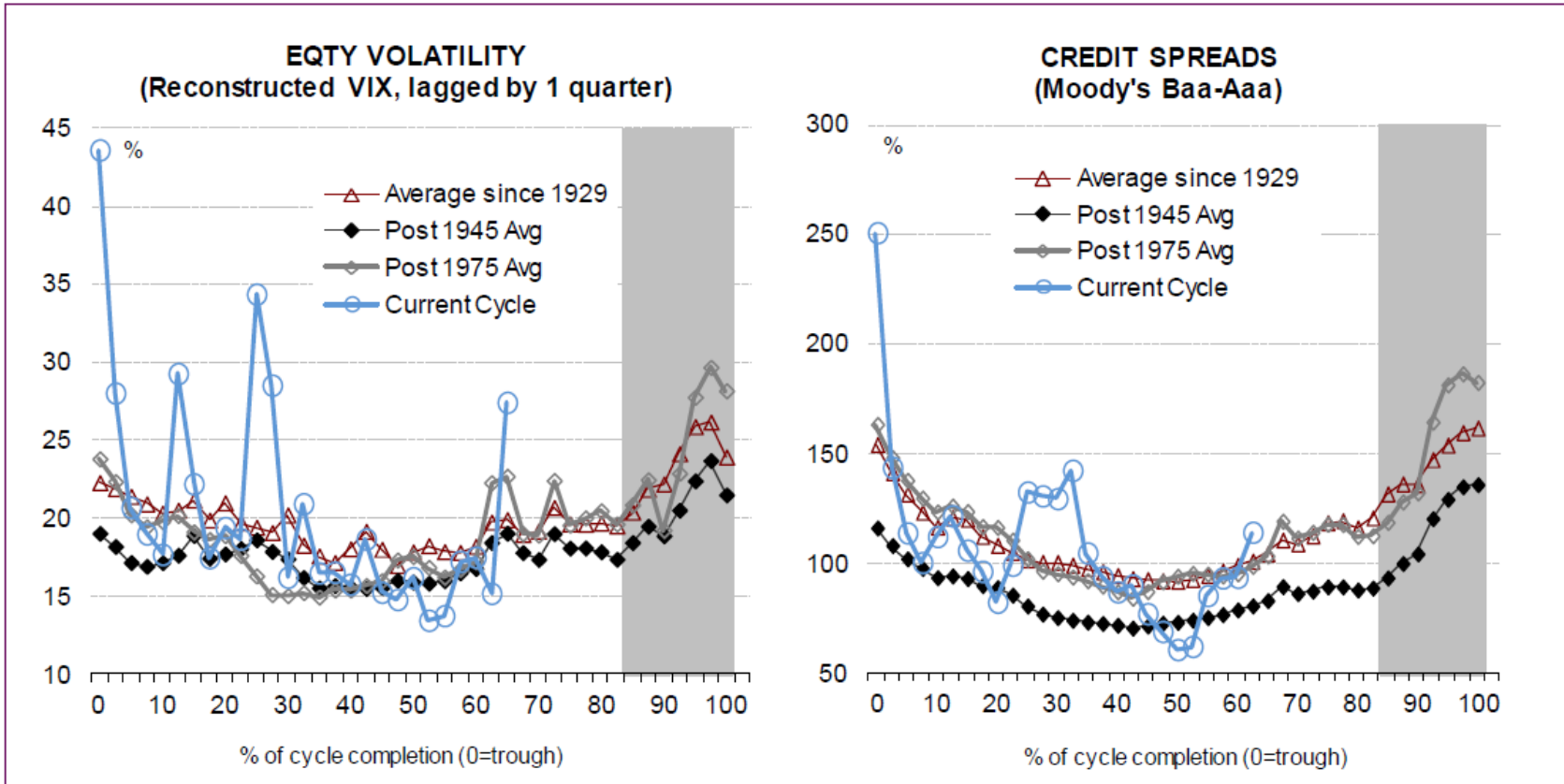
# PROFIT GROWTH TURNS NEGATIVE LONG BEFORE RECESSION



Source: SG Cross-Asset Research / Economics

BUILDING TEAM SPIRIT TOGETHER

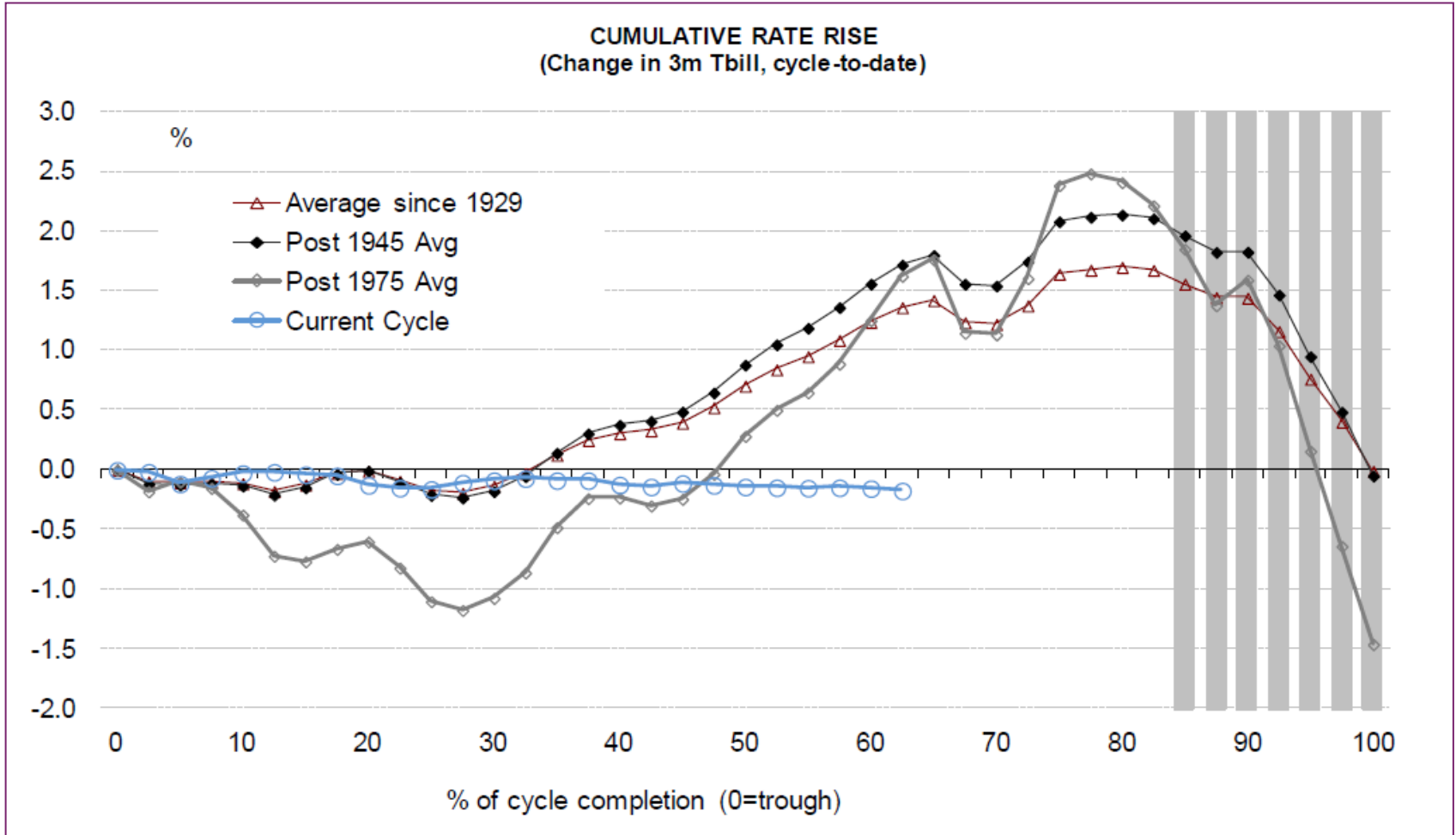
# US NOT AT THE END OF THE CYCLE JUST YET



Source: SG Cross-Asset Research / Economics

BUILDING TEAM SPIRIT TOGETHER

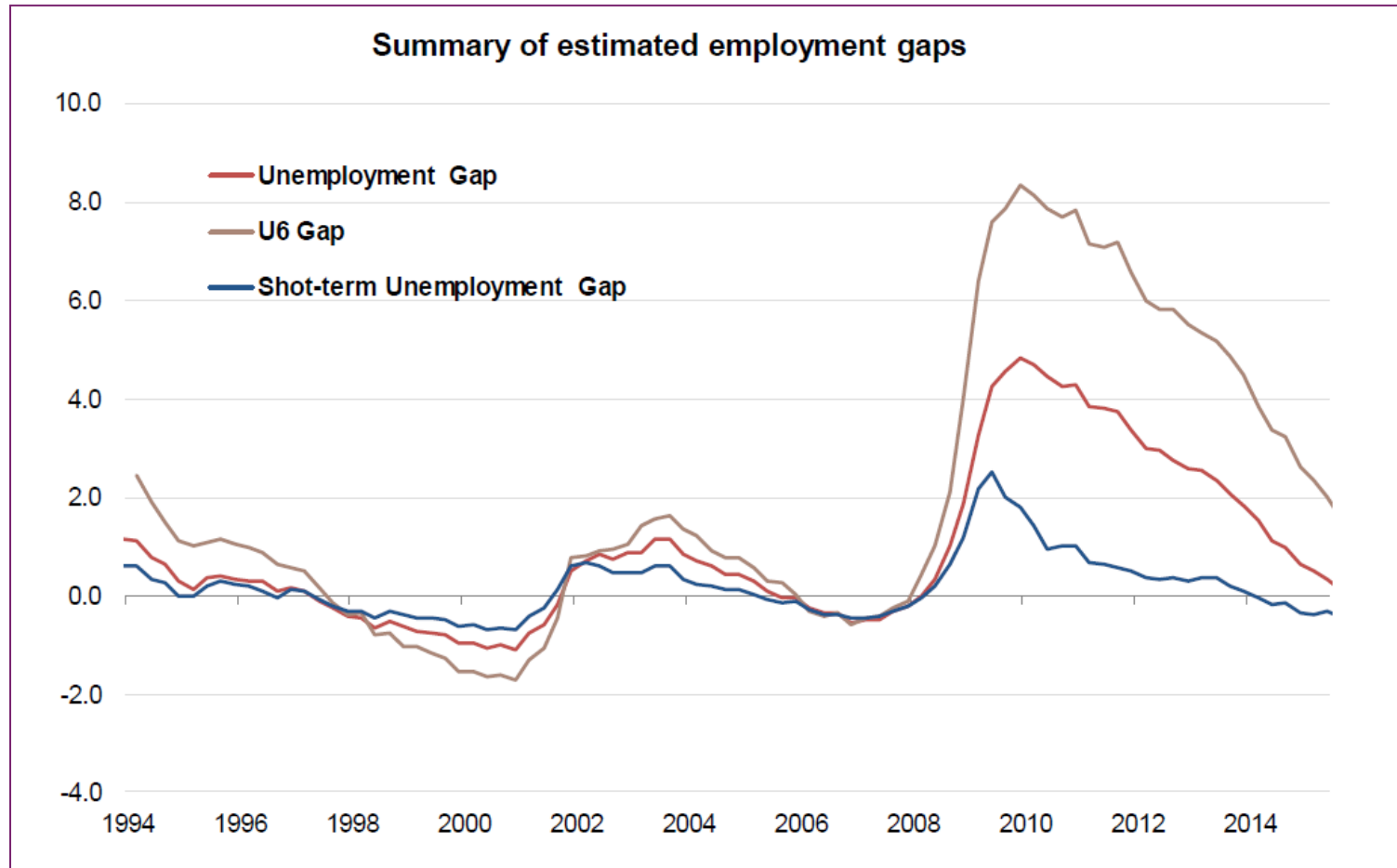
# BUT THE FED MAY HAVE OVERSTAYED ITS WELCOME



Source: SG Cross-Asset Research / Economics

BUILDING TEAM SPIRIT TOGETHER

# LABOR MARKET IS APPROACHING “FULL STRENGTH”



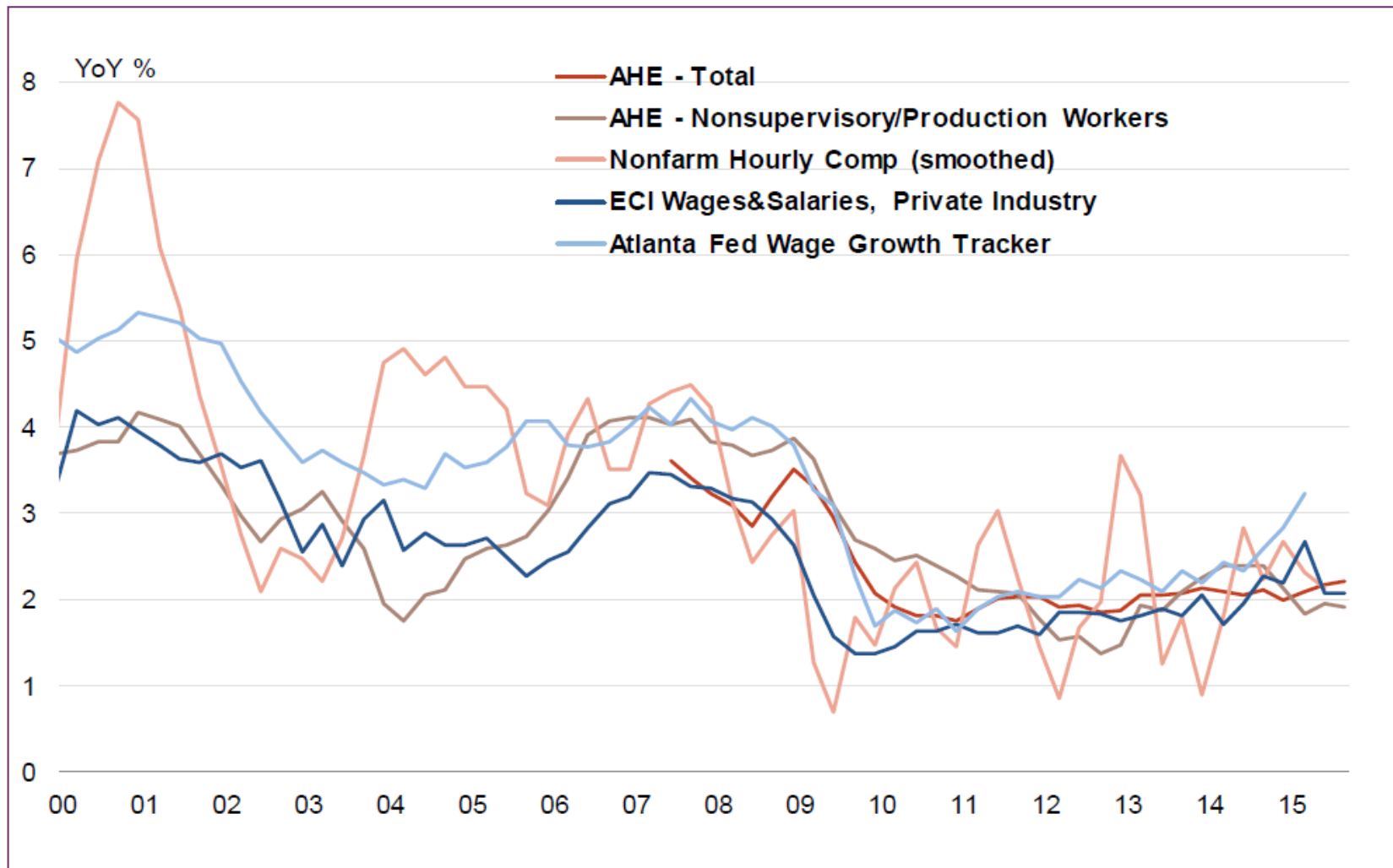
Source: SG Cross-Asset Research / Economics

BUILDING TEAM SPIRIT TOGETHER



**SOCIETE GENERALE**  
Corporate & Investment Banking

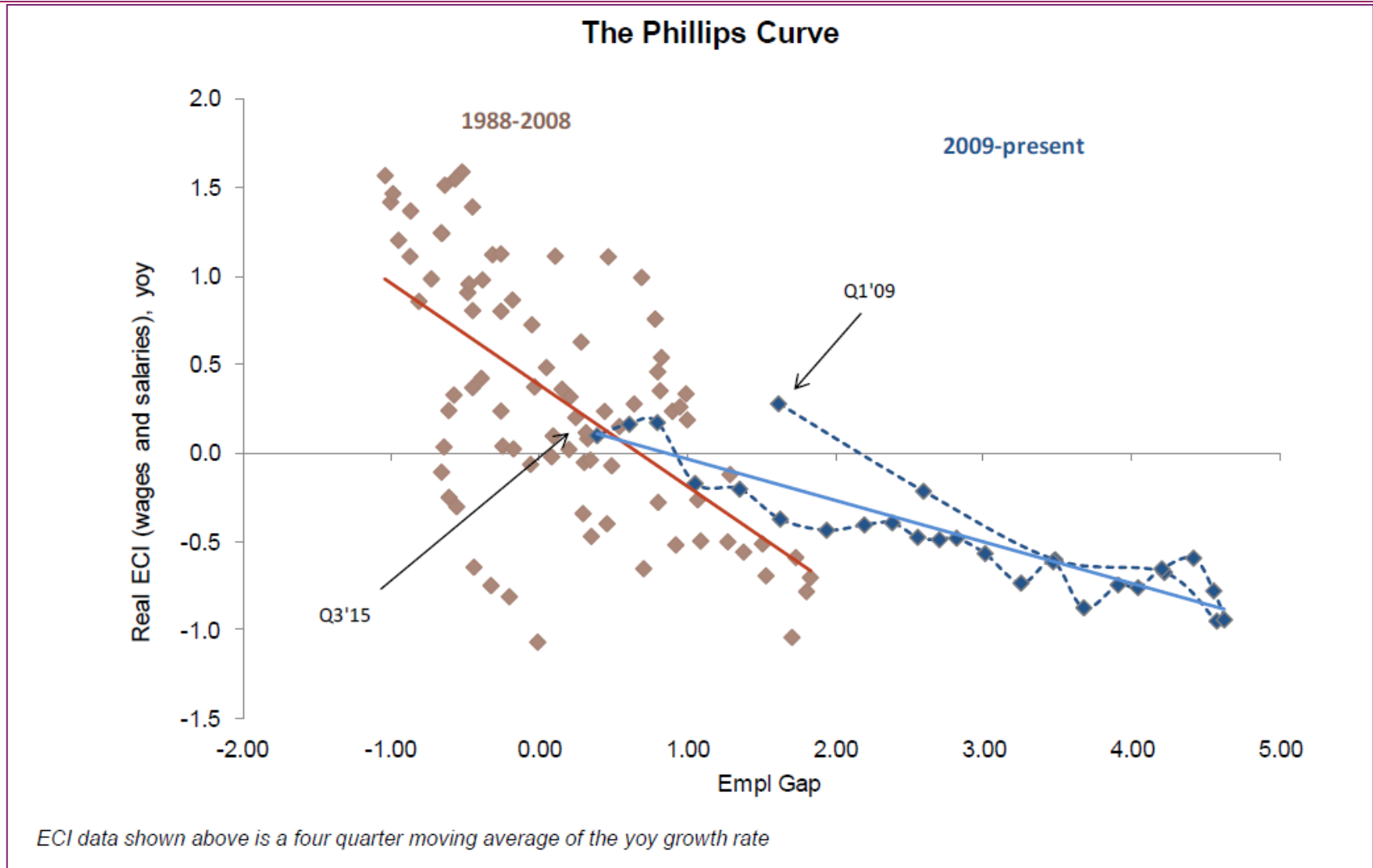
## NO PICKUP IN WAGE GROWTH YET



Source: SG Cross-Asset Research / Economics

BUILDING TEAM SPIRIT TOGETHER

# THE PHILLIPS CURVE WILL NOT STAY DORMANT FOR LONG



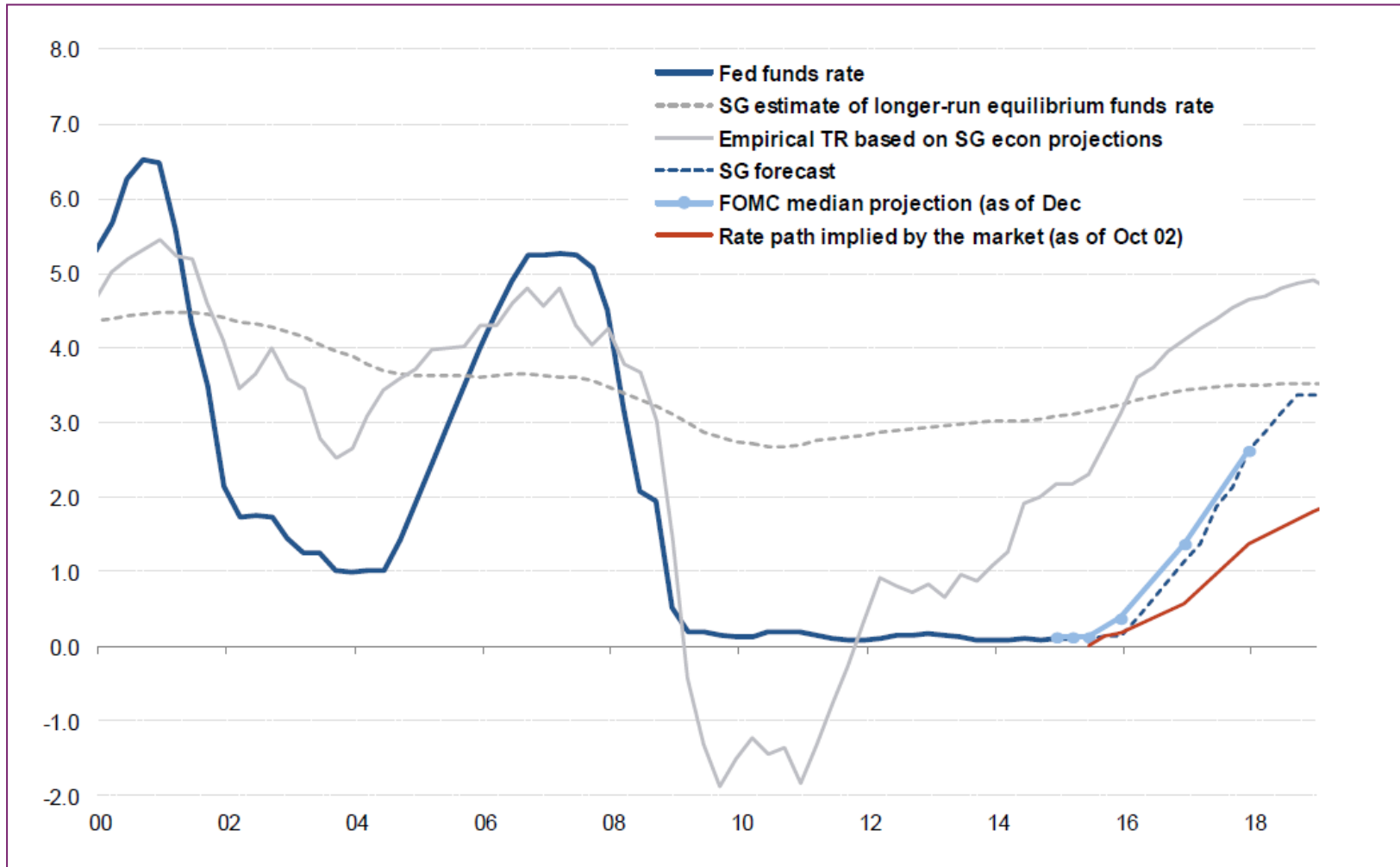
Source: SG Cross-Asset Research / Economics

BUILDING TEAM SPIRIT TOGETHER



**SOCIETE GENERALE**  
Corporate & Investment Banking

# MARKET CONTINUES TO CHALLENGE FED/ECONOMIST FORECASTS



Source: SG Cross-Asset Research / Economics

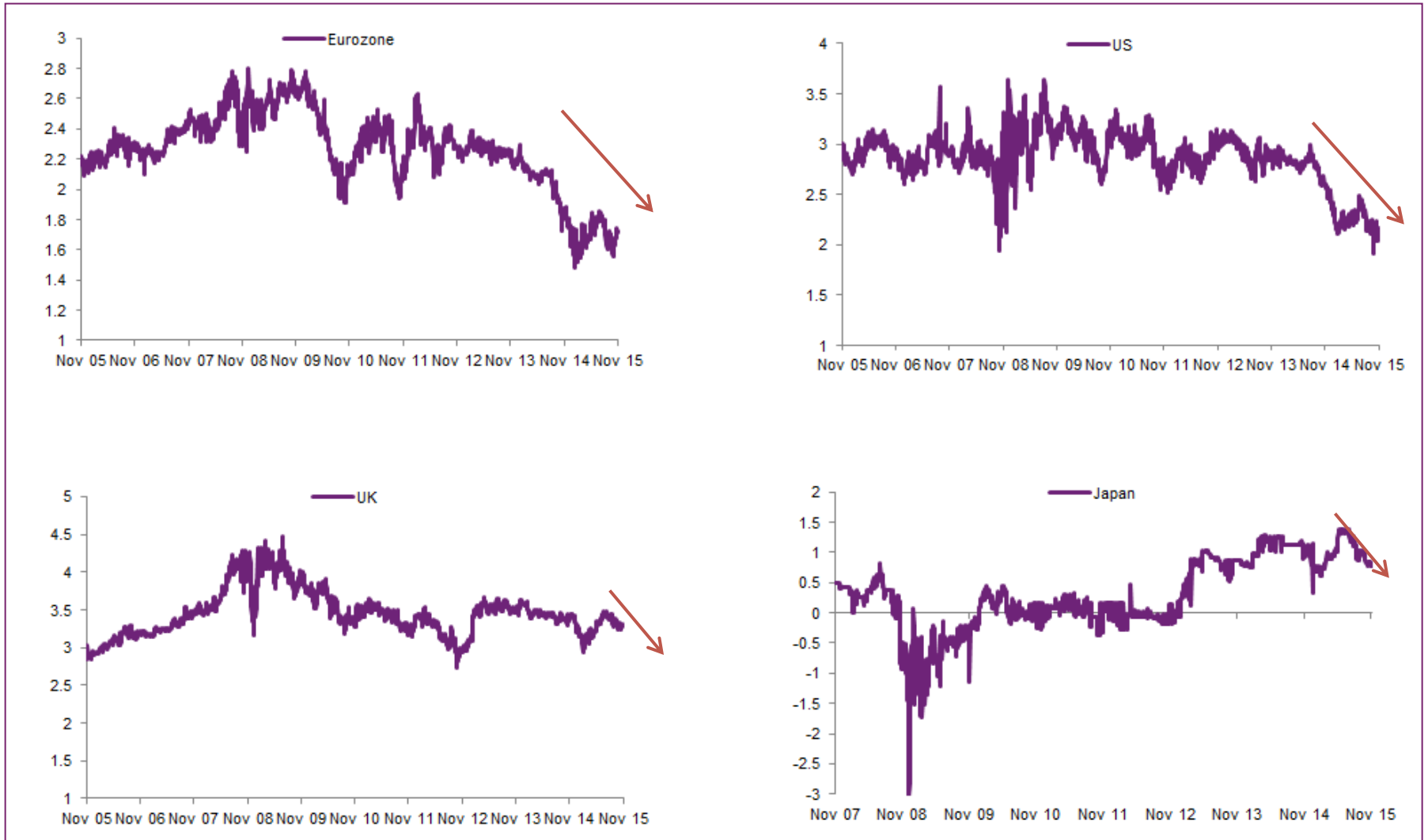
BUILDING TEAM SPIRIT TOGETHER



**SOCIETE GENERALE**  
Corporate & Investment Banking



# GLOBAL DISINFLATION – 5Y5Y FORWARD BREAKEVEN INFLATION



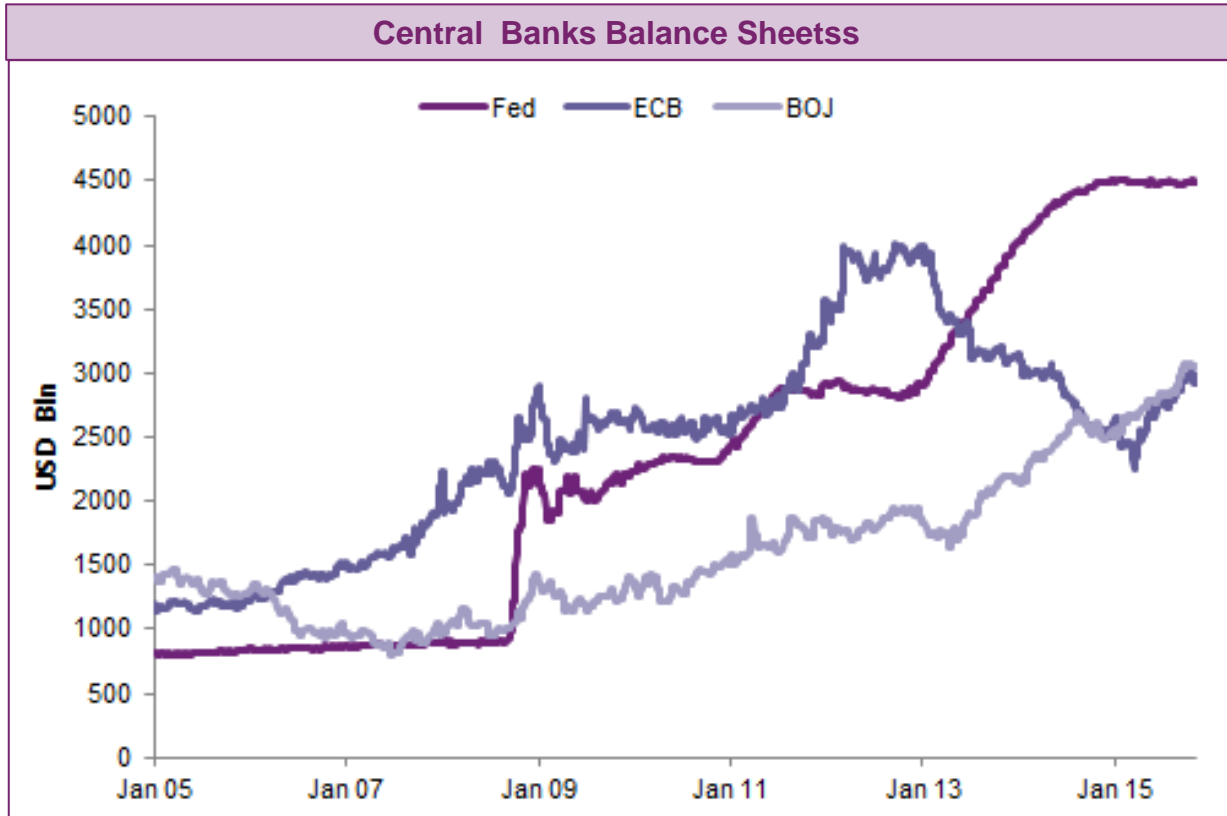
BUILDING TEAM SPIRIT TOGETHER

Source: SG CIB Flow Strategy & Solutions



**SOCIETE GENERALE**  
Corporate & Investment Banking

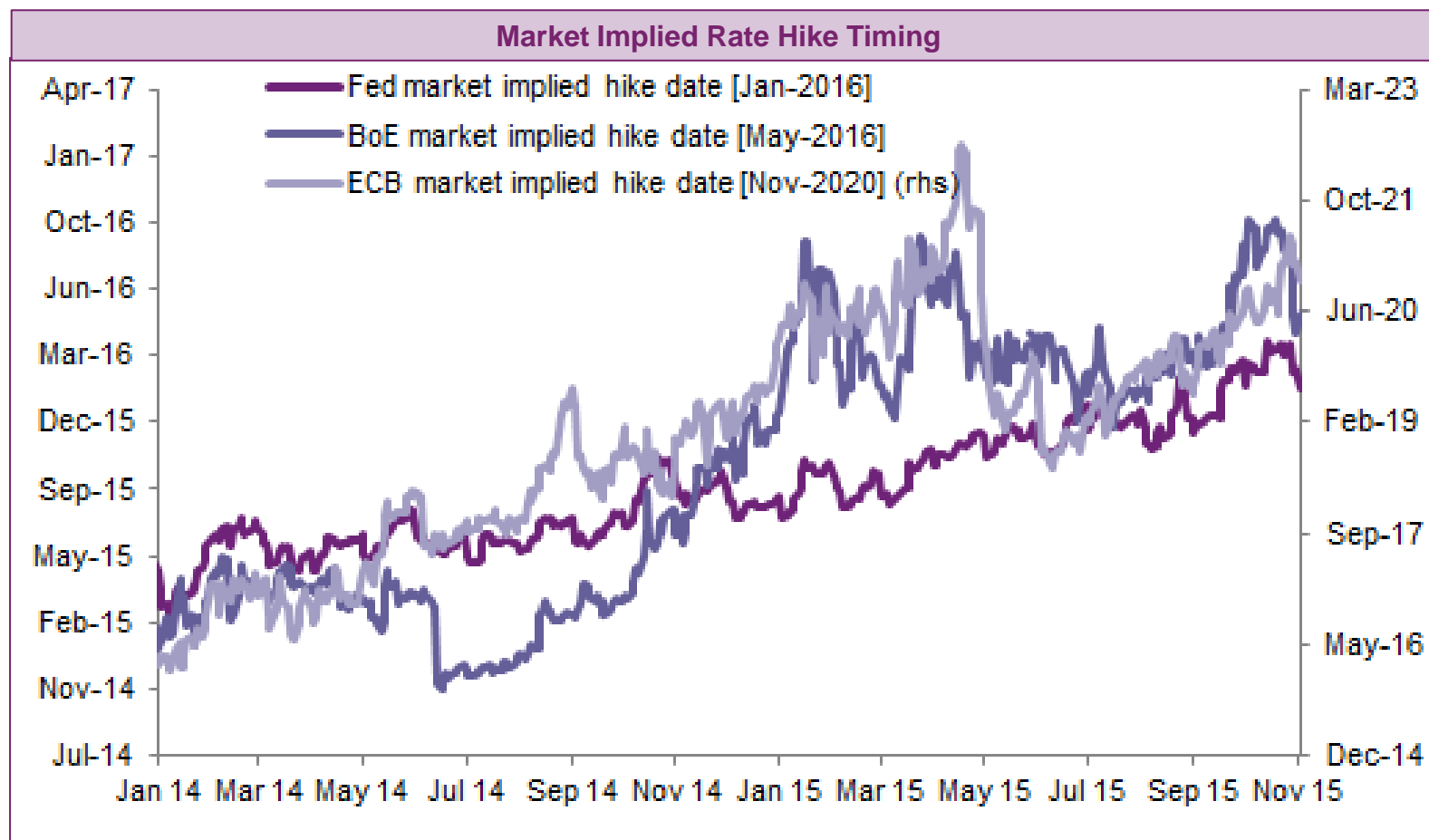
# CENTRAL BANKS ASSETS AND % GDP



Source: SG CIB Flow Strategy & Solutions

BUILDING TEAM SPIRIT TOGETHER

## RATE HIKE ANTICIPATED BY THE MARKET



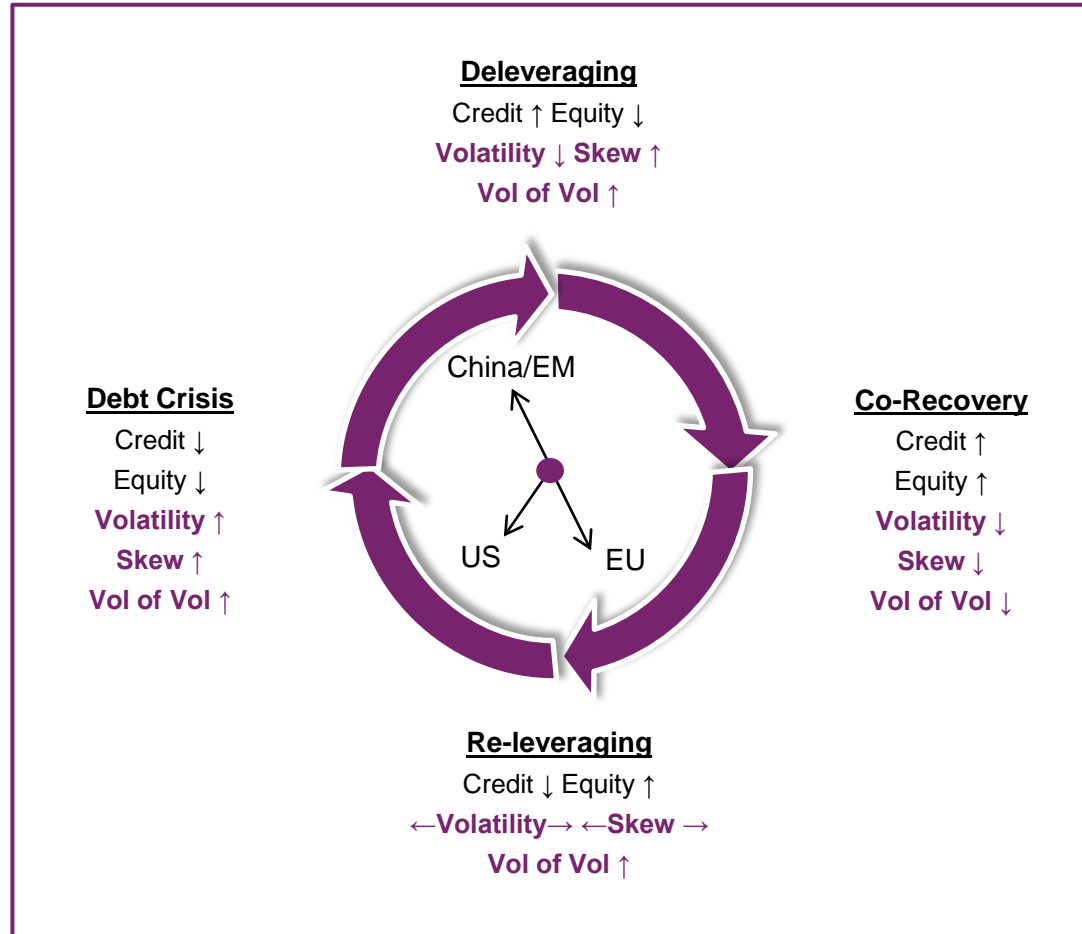
Source: SG Cross-Asset Research / Economics

BUILDING TEAM SPIRIT TOGETHER

# WHERE ARE WE IN THE EQUITY / CREDIT CYCLE ?

Cycle/Time is passing by at a pace dictated by central banks' monetary policies

= Einstein's theory of relativity and **Space/Time continuum**



Source: SG CIB Flow Strategy & Solutions

BUILDING TEAM SPIRIT TOGETHER

# THE CASE FOR EUROPEAN BANKS. “LOW VOL IS BEAUTIFUL”

## SX7E VALUATION

$P/TE = [ROE - g] / [COE - g]$   
 $COE = Rf + \beta \times ERP$   
 Terminal  $g = 1.5$   
**COE = 8.4**  
 Rf : **1.6** 30y sw ap rates  
 ERP : **4.5** Europe current ERP  
 Beta : **1.5** Historical beta w hich should be low er going forward

|               | 2015        | 2016        |
|---------------|-------------|-------------|
| ROTE =        | 8.4%        | 8.9%        |
| <b>P/TE =</b> | <b>1.00</b> | <b>1.08</b> |
| Current P/TE  | 0.96        | 0.90        |
| % Return      | 5%          | 19%         |

Div Yield % 4.8% 5.8%  
 BPS %chg 2.5% 4.5%

Source: SG Research

Key valuation relationship:  $P/B = (ROE - g) / (COE - g)$

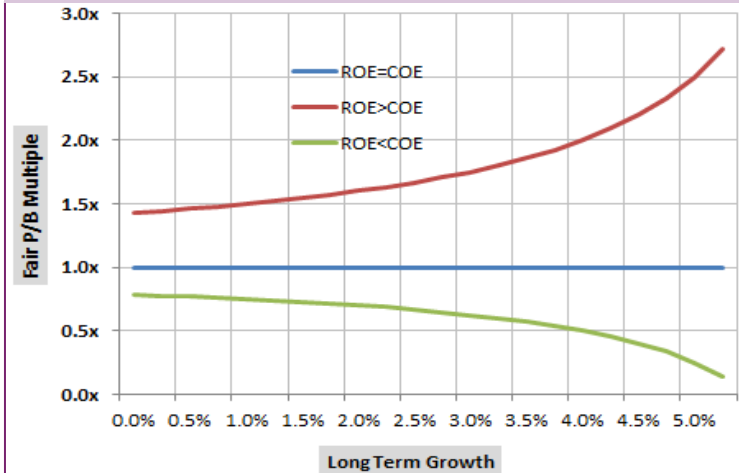
Deleveraging and more regulation not only drive ROE down but ROE volatility too, hence lower sector volatility.

This should therefore be reflected in lower COE via the beta as:  
**COE = rf + beta x ERP**

**Fair Price to Tangible Equity (P/TE) suggests 20% upside (ROE=9%, COE=8.4%, g=1.5%)**

**Balance sheet repair process well advanced, AQR, stress test, TLTROs completed.** Liquidity conditions should improve. Much lower Senior Financials CDS spreads and European government bond yields should drive a re-rating of equity valuations from a capital structure perspective (Merton Model) and equity risk premium.

## Convexity of P/B multiple vs Growth



Source: SG CIB Flow Strategy and solutions

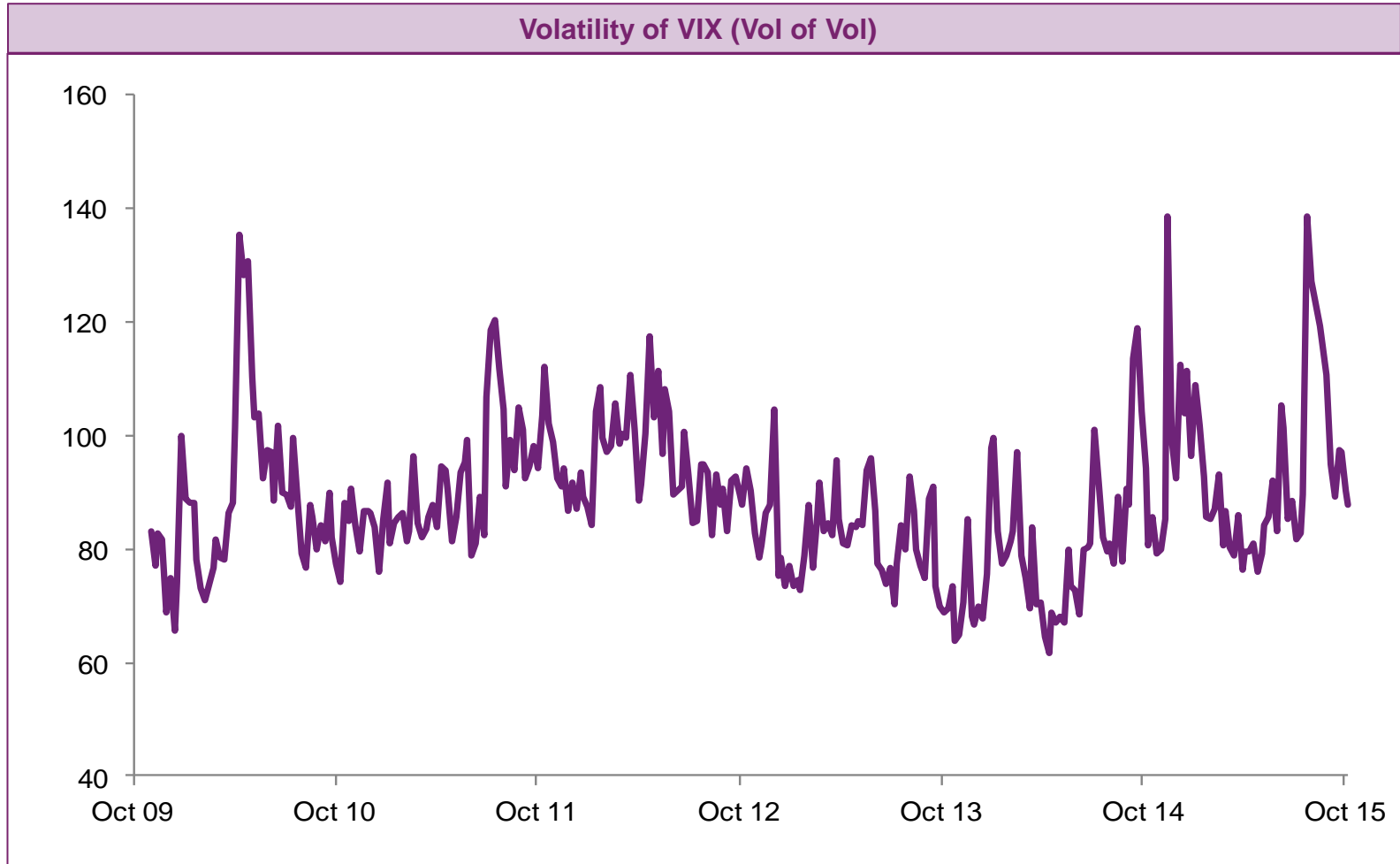
One should therefore observe higher ROE-COE spread for low vol equities, which in turn drives “P/B Convexity vs. Growth”



Source: SG Trading / SG CIB Flow Strategy and Solutions

BUILDING TEAM SPIRIT TOGETHER

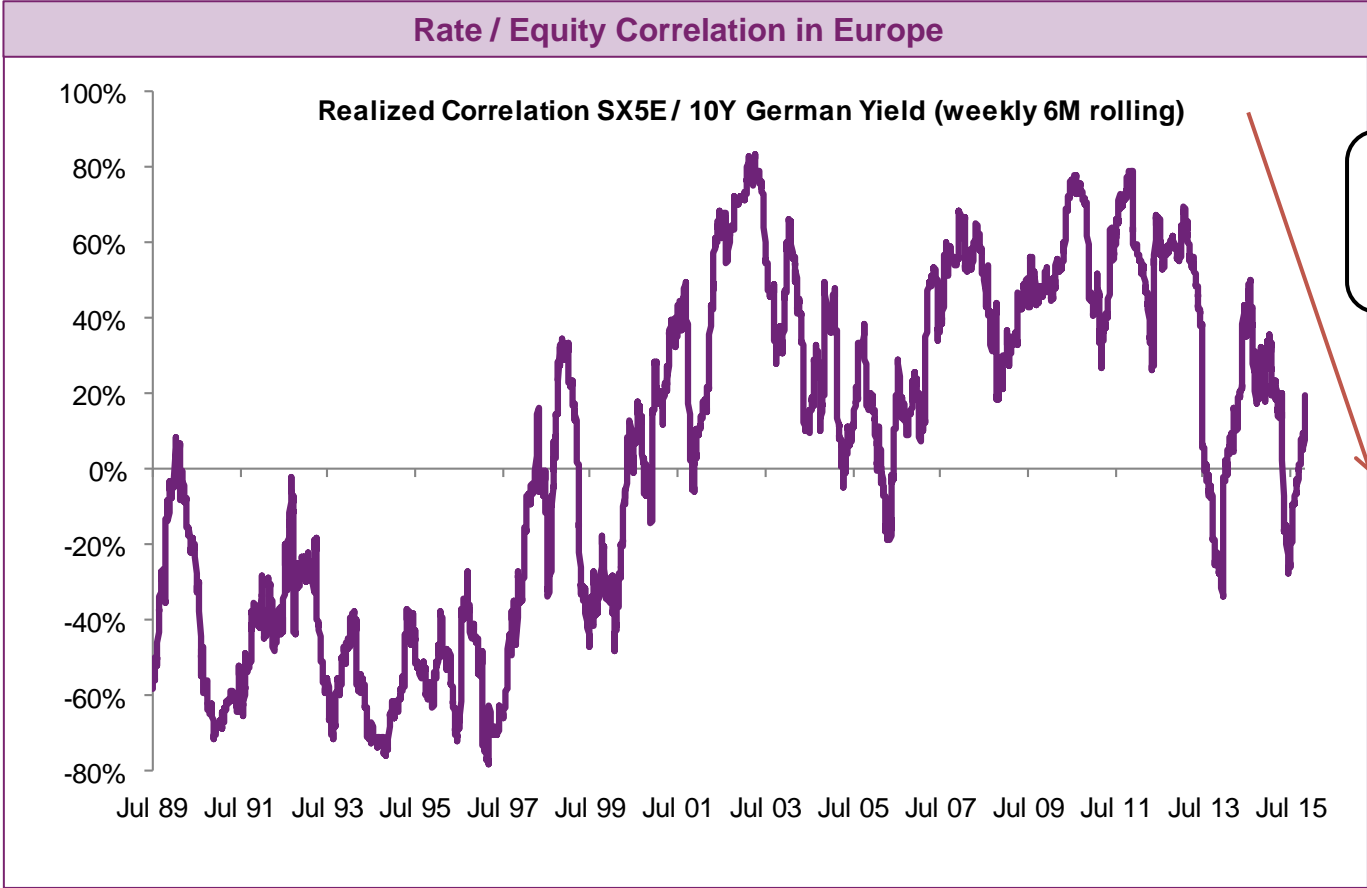
# CONVEXITY RISK PREMIUM INCREASING – VOL IS MORE VOLATILE !



Source: SG Cross-Asset Research / Economics

BUILDING TEAM SPIRIT TOGETHER

# CROSS-ASSET CORRELATION SHIFT

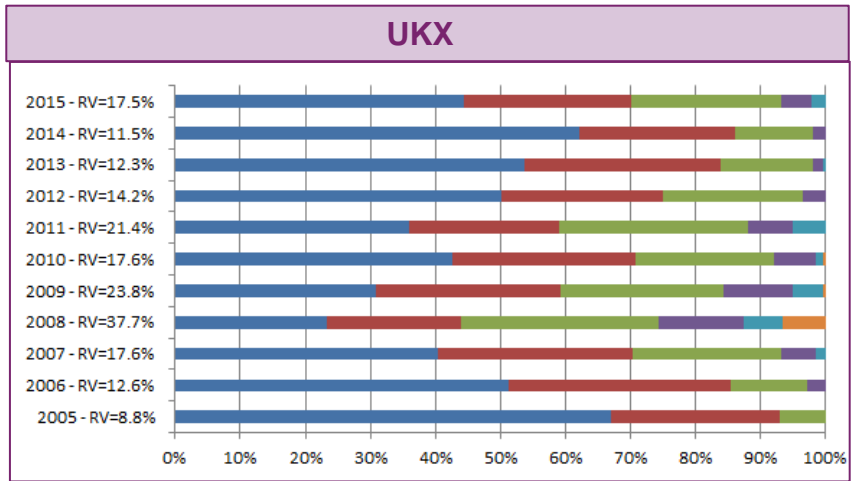
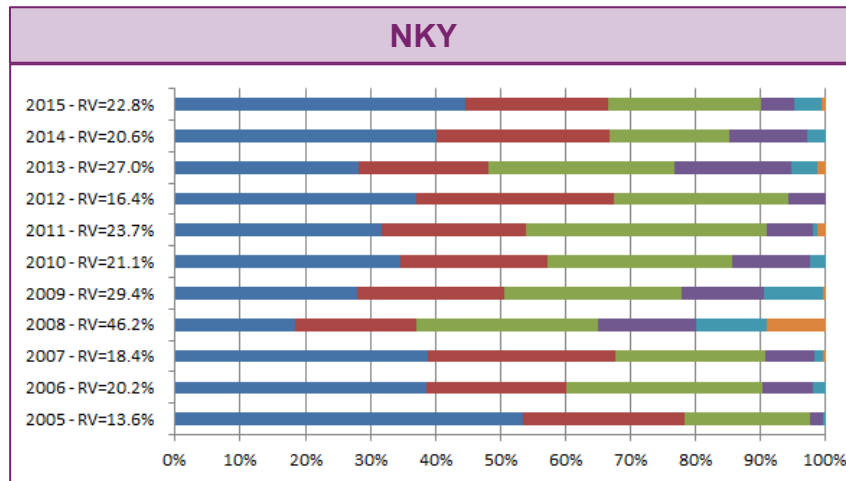
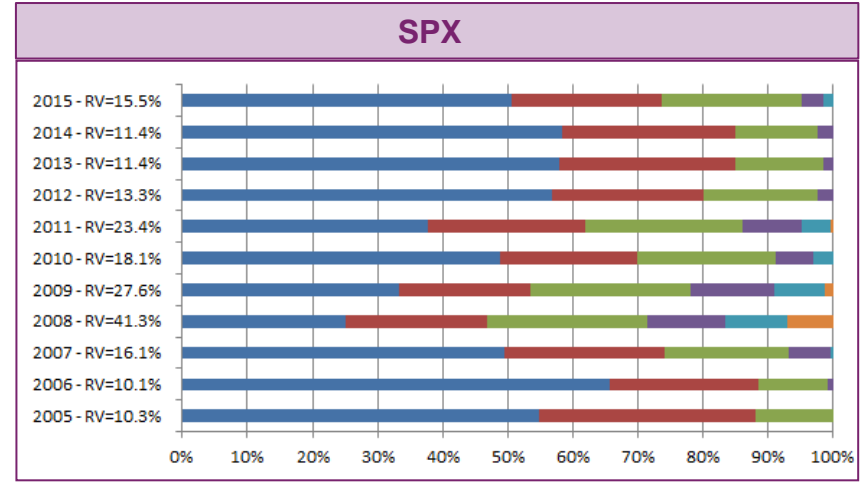
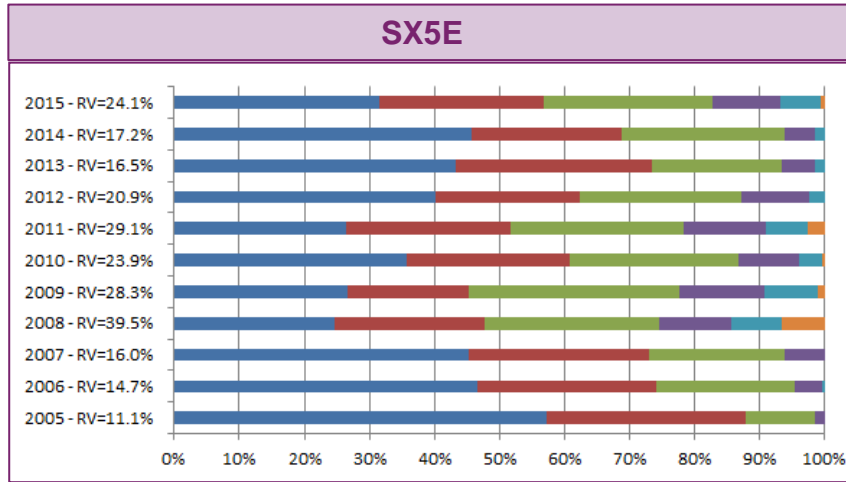
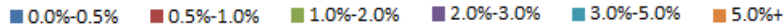


Source: SG Cross-Asset Research / Economics

BUILDING TEAM SPIRIT TOGETHER

# ANATOMY OF REALIZED VOLATILITY – FEWER ‘BORING’ DAYS

**Move:**



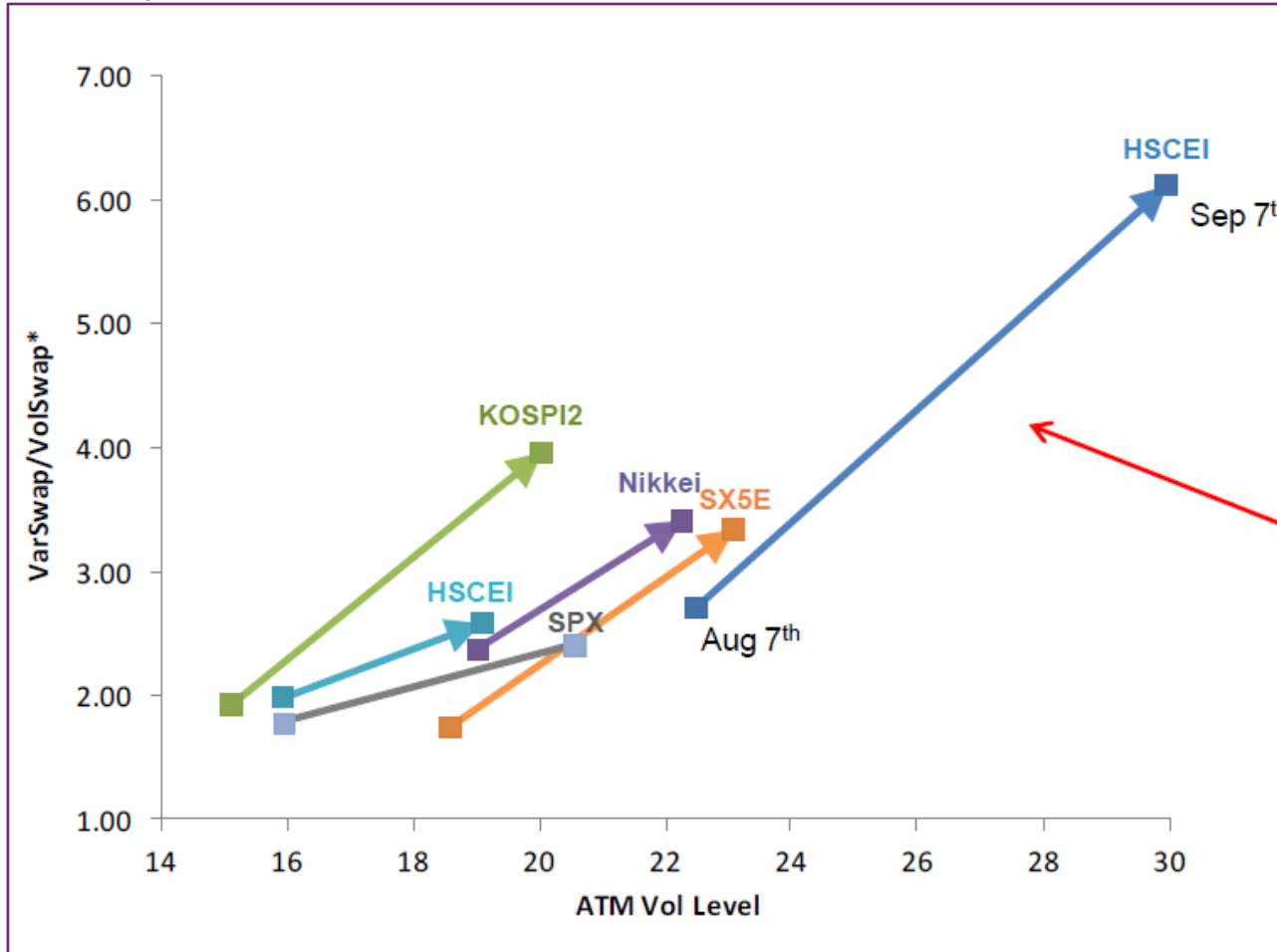
BUILDING TEAM SPIRIT TOGETHER

Source: SG CIB Flow Strategy & Solutions



# HOW DISTRESSED DID HSCEI VOLS GET? CONVEXITY WAS THE BIG MOVER

Increased risk-aversion and changing structured products flow dynamics saw convexity get very bid increase across the board, but especially on the HSCEI...

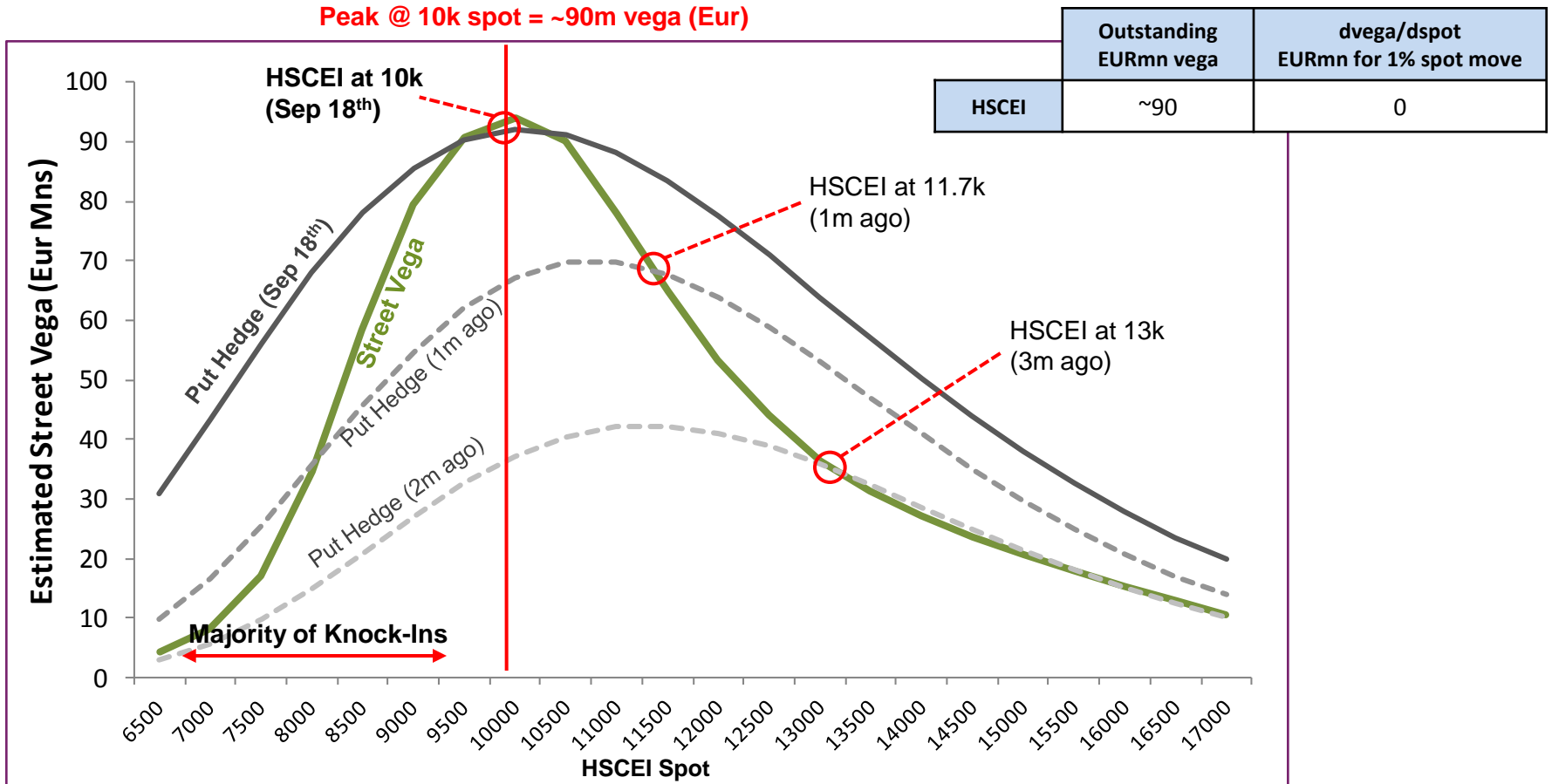


\*Var/VolSwap calculated as half the Var/ATM Vol spread. Source: SG Flow Strategy & Solutions

BUILDING TEAM SPIRIT TOGETHER

# STRUCTURED PRODUCTS WAGGING THE TAIL OF VOLATILITY SURFACE

Chart: Street exposure to **HSCEI** Vega from Autocalls and theoretical put hedge exposure

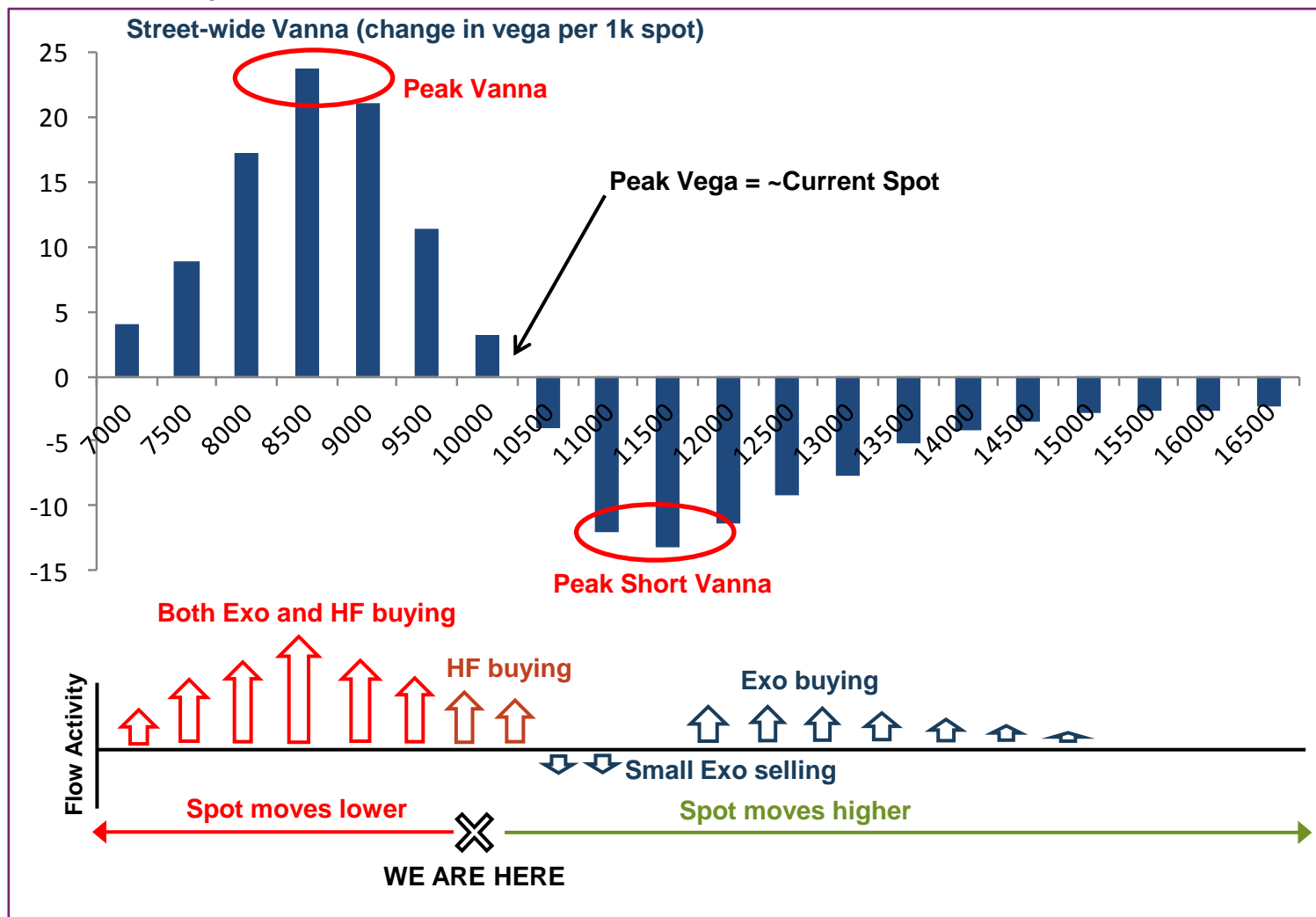


Source: SG Flow Strategy & Solutions

BUILDING TEAM SPIRIT TOGETHER

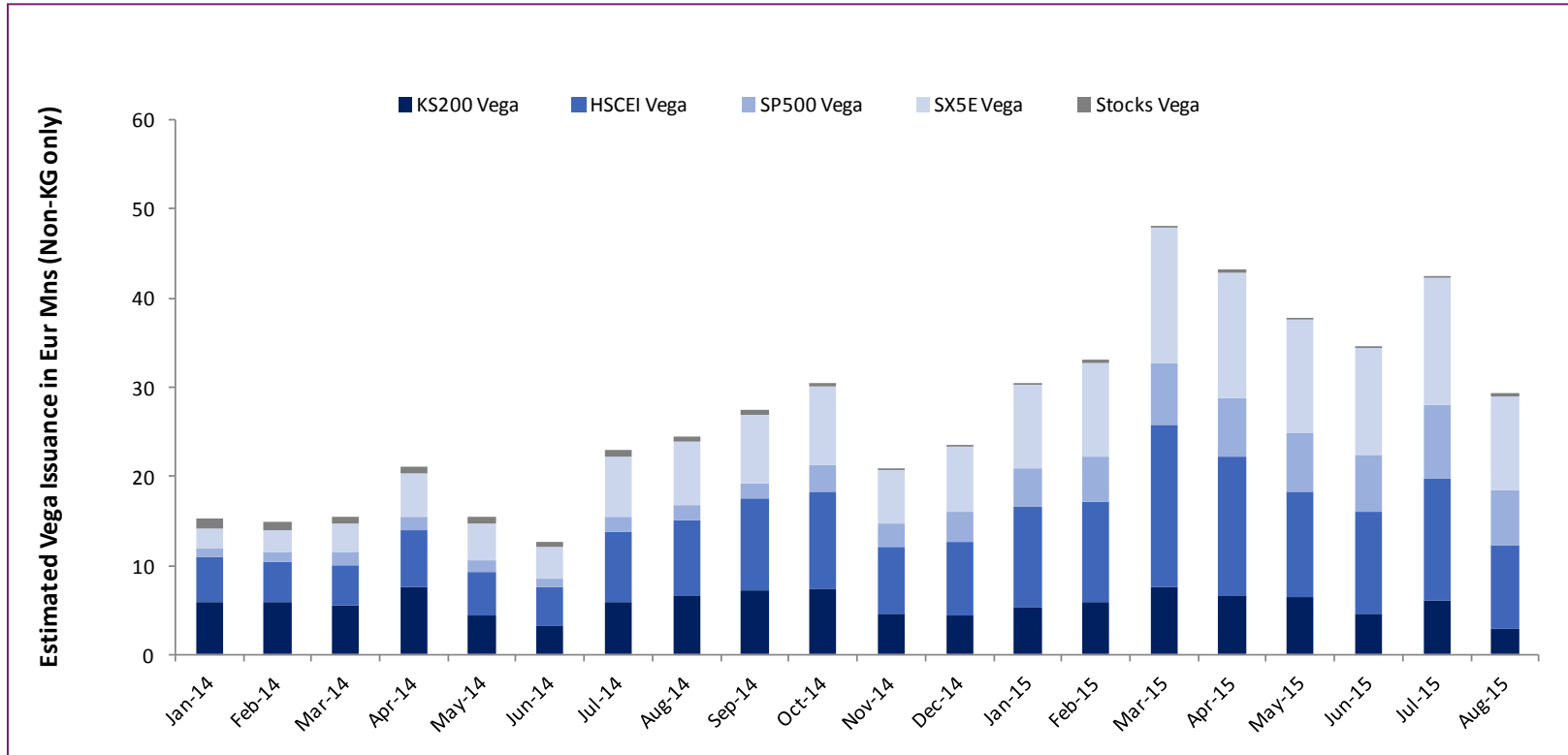
# IF SPOT MOVES ANY LOWER, EXO DESKS BECOME LARGE BUYERS

- Higher vanna causes higher skew:



# KOREAN STRUCTURED PRODUCTS ISSUANCE FALLEN OFF SIGNIFICANTLY

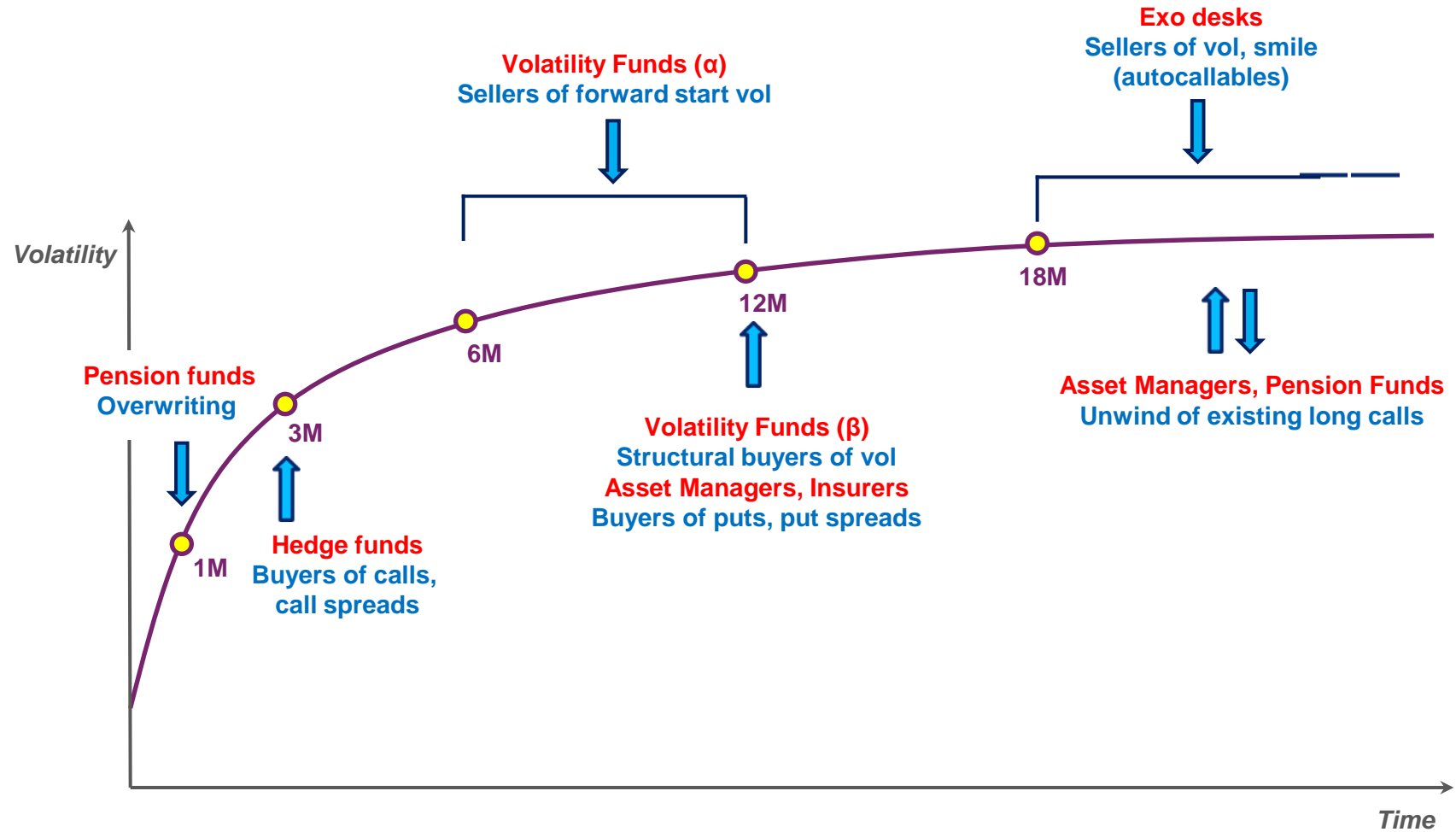
- Kospi2 has actually been one of the least popular indices in recent months.
- If HSCEI spot remains at these levels, issuance is likely to be lower in coming months as fewer products knock-out.



Source: SG Flow Strategy & Solutions

BUILDING TEAM SPIRIT TOGETHER

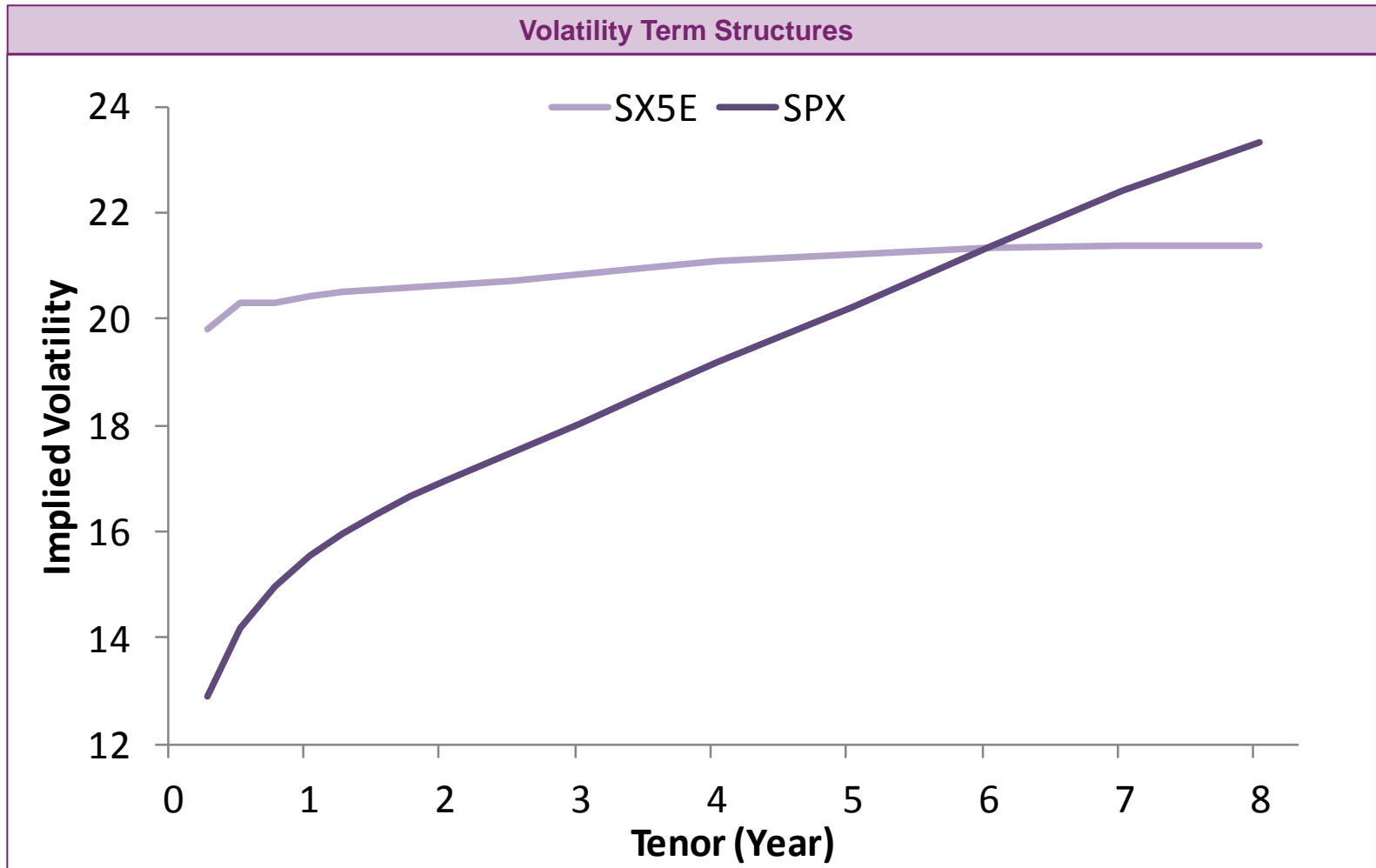
# EUROSTOXX VOLATILITY TERM STRUCTURE – PLAYERS’ PRESSURE POINTS



Source: SG CIB Trading

BUILDING TEAM SPIRIT TOGETHER

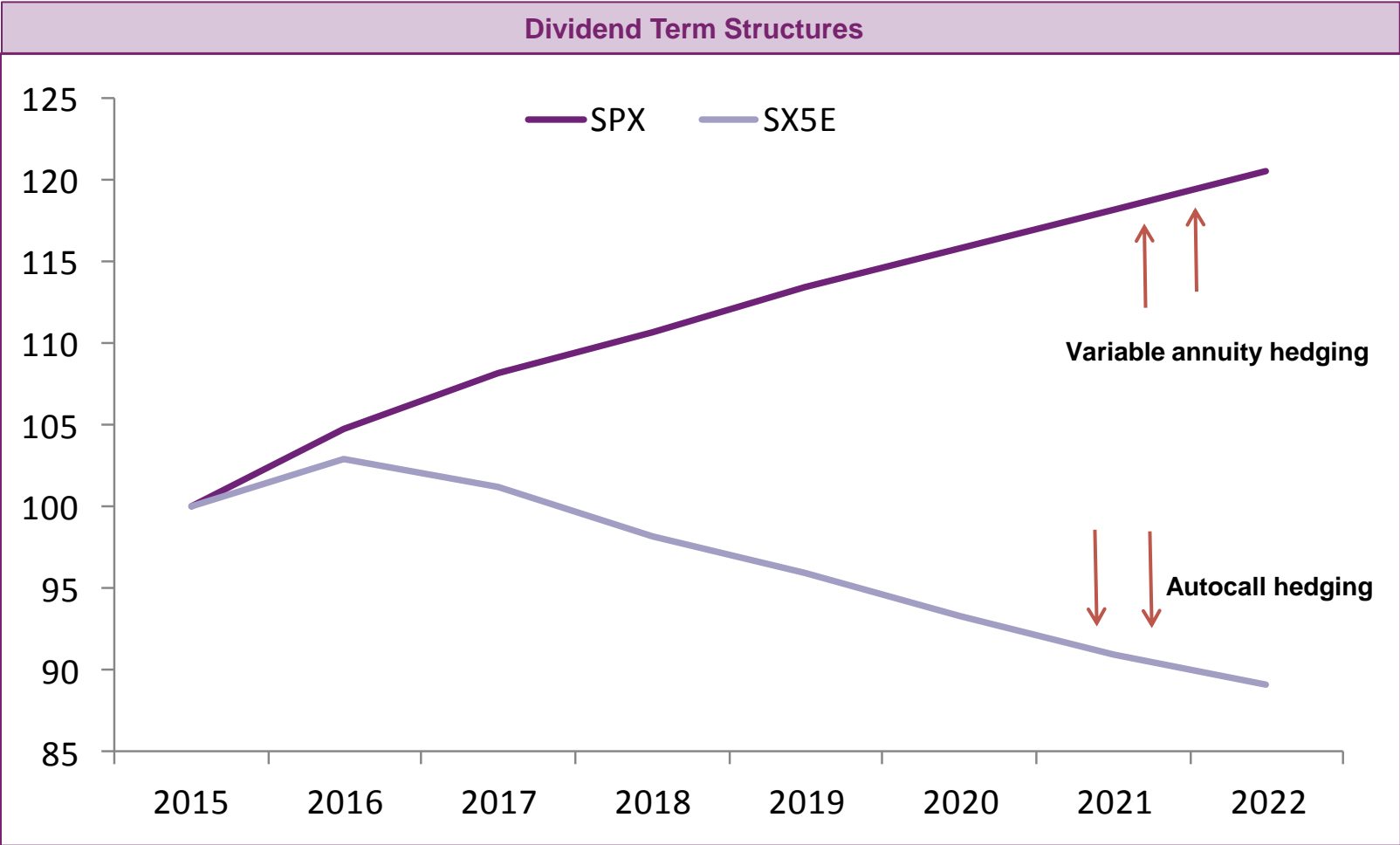
# VOLATILITY TERM STRUCTURE DIVERGENCE



Source: SG CIB Flow Strategy & Solutions

BUILDING TEAM SPIRIT TOGETHER

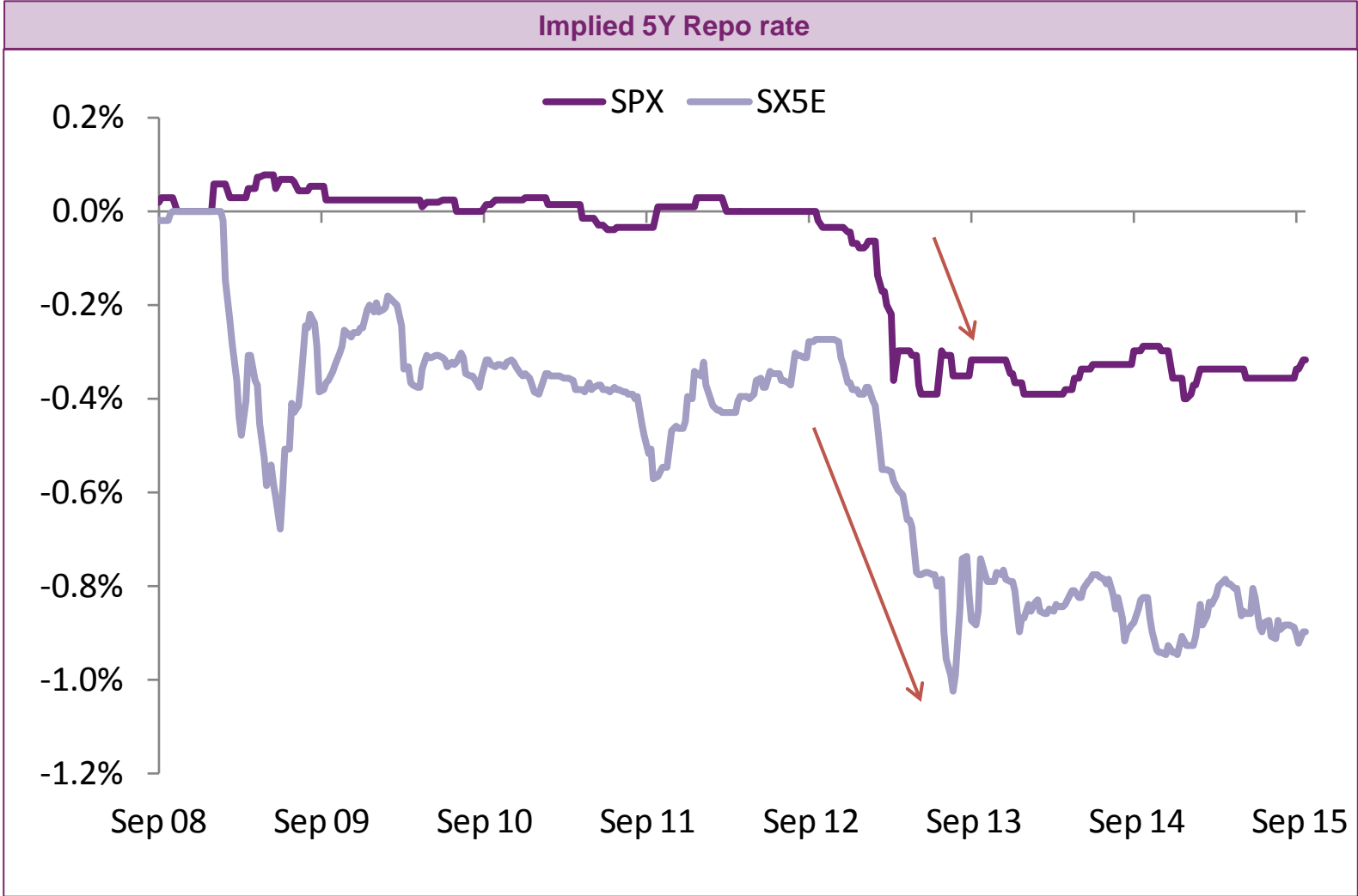
# IMPLIED DIVIDENDS TERM STRUCTURE



Source: SG CIB Flow Strategy & Solutions, Bloomberg

BUILDING TEAM SPIRIT TOGETHER

# REPO = BANKS DIS-INTERMEDIATION



BUILDING TEAM SPIRIT TOGETHER

Source: SG CIB Flow Strategy & Solutions, Bloomberg



# VOLATILITY - SX5E VS. SPX FORWARD VARIANCE SWAPS HEATMAP

**Implementation:** Buy 12m forward 6m SX5E vs SPX variance swap spread, @ ~3.2. (ie 20<sup>h</sup> %-ile and rolldown at 80<sup>th</sup> %-ile)

| SX5E Var      | 1m    | 3m    | 6m    | 12m   | 18m   | 24m   |
|---------------|-------|-------|-------|-------|-------|-------|
| Current       | 31.9  | 29.5  | 28.8  | 27.64 | 27.0  | 26.7  |
| 1m Fwd Start  | 28.37 | 28.34 | 27.99 | 27.14 | 26.62 | 26.44 |
| 3m Fwd Start  | 28.51 | 28.04 | 27.47 | 26.73 | 26.35 | 26.31 |
| 6m Fwd Start  | 27.28 | 26.88 | 26.45 | 26.02 | 25.94 | 26.13 |
| 9m Fwd Start  | 26.42 | 26.02 | 25.96 | 25.78 | 25.91 | 26.11 |
| 12m Fwd Start | 26.16 | 25.91 | 25.58 | 25.68 | 26.03 | 26.20 |
| 24m Fwd Start | 26.70 | 26.70 | 26.70 | 26.71 | 26.75 | 26.78 |

| SX5E vs SPX Var | 1m   | 3m   | 6m   | 12m  | 18m  | 24m  |
|-----------------|------|------|------|------|------|------|
| Current         | 10.7 | 7.8  | 6.5  | 5.1  | 4.4  | 4.1  |
| 1m Fwd Start    | 7.12 | 6.46 | 5.74 | 4.79 | 4.24 | 4.08 |
| 3m Fwd Start    | 6.32 | 5.50 | 4.93 | 4.26 | 3.92 | 3.88 |
| 6m Fwd Start    | 4.87 | 4.35 | 4.00 | 3.56 | 3.55 | 3.69 |
| 9m Fwd Start    | 4.08 | 3.65 | 3.57 | 3.39 | 3.51 | 3.65 |
| 12m Fwd Start   | 3.77 | 3.49 | 3.12 | 3.32 | 3.59 | 3.68 |
| 24m Fwd Start   | 4.14 | 4.12 | 4.09 | 4.03 | 3.67 | 3.38 |

| Spread Rolldown Annualized |       |       |      |      |      |      |
|----------------------------|-------|-------|------|------|------|------|
| SX5E vs SPX                | 1m    | 3m    | 6m   | 12m  | 18m  | 24m  |
| 1m Fwd Start               | 43.42 | 15.83 | 9.05 | 3.96 | 1.53 | 0.09 |
| 3m Fwd Start               | 17.68 | 9.14  | 6.24 | 3.44 | 1.82 | 0.85 |
| 6m Fwd Start               | 11.73 | 6.86  | 4.97 | 3.11 | 1.63 | 0.80 |
| 9m Fwd Start               | 8.88  | 5.51  | 3.89 | 2.31 | 1.14 | 0.59 |
| 12m Fwd Start              | 6.97  | 4.29  | 3.37 | 1.80 | 0.78 | 0.41 |
| 24m Fwd Start              | 3.30  | 1.83  | 1.20 | 0.54 | 0.35 | 0.35 |

| SPX Var       | 1m    | 3m    | 6m    | 12m   | 18m   | 24m   |
|---------------|-------|-------|-------|-------|-------|-------|
| Current       | 22.1  | 22.7  | 23.3  | 23.5  | 23.6  | 23.6  |
| 1m Fwd Start  | 22.55 | 23.18 | 23.55 | 23.65 | 23.68 | 23.66 |
| 3m Fwd Start  | 23.49 | 23.85 | 23.84 | 23.77 | 23.74 | 23.73 |
| 6m Fwd Start  | 23.71 | 23.83 | 23.75 | 23.75 | 23.69 | 23.74 |
| 9m Fwd Start  | 23.63 | 23.67 | 23.69 | 23.69 | 23.70 | 23.77 |
| 12m Fwd Start | 23.69 | 23.72 | 23.76 | 23.66 | 23.74 | 23.82 |
| 24m Fwd Start | 23.86 | 23.88 | 23.91 | 23.98 | 24.38 | 24.70 |

| SX5E vs SPX 5Y %tile | 1m   | 3m   | 6m    | 12m   | 18m   | 24m   |
|----------------------|------|------|-------|-------|-------|-------|
| Current              | 5.4% | 9.9% | 12.7% | 15.9% | 23.0% | 20.8% |
| 1m Fwd Start         | 71%  | 72%  | 69%   | 60%   | 48%   | 51%   |
| 3m Fwd Start         | 78%  | 69%  | 61%   | 46%   | 40%   | 48%   |
| 6m Fwd Start         | 61%  | 51%  | 42%   | 29%   | 36%   | 49%   |
| 9m Fwd Start         | 61%  | 32%  | 25%   | 28%   | 41%   | 56%   |
| 12m Fwd Start        | 53%  | 22%  | 19%   | 34%   | 52%   | 63%   |
| 24m Fwd Start        | 64%  | 70%  | 73%   | 80%   | 75%   | 73%   |

| 5Y%ile Rolldown |       |       |       |       |       |       |
|-----------------|-------|-------|-------|-------|-------|-------|
| SX5E vs SPX     | 1m    | 3m    | 6m    | 12m   | 18m   | 24m   |
| 1m Fwd Start    | 71.5% | 36.9% | 26.2% | 13.6% | 17.6% | 29.0% |
| 3m Fwd Start    | 70.2% | 46.7% | 51.0% | 31.5% | 37.7% | 36.9% |
| 6m Fwd Start    | 85.4% | 73.7% | 60.8% | 58.5% | 52.7% | 48.0% |
| 9m Fwd Start    | 79.6% | 65.6% | 63.1% | 68.3% | 52.0% | 46.1% |
| 12m Fwd Start   | 83.1% | 75.7% | 79.8% | 72.7% | 55.6% | 53.0% |
| 24m Fwd Start   | 86.7% | 73.0% | 66.6% | 53.6% | 54.6% | 53.8% |

Source: SG CIB Flow Strategy & Solutions

BUILDING TEAM SPIRIT TOGETHER

## VALUE IN COVARIANCE DISLOCATION = CORRELATION X VOLATILITY

---

- Long forward = short covariance (sx5e vs EUR/USD)
- Therefore, quanto puts are **long co-variance**

$$F_{qto,t} = S_0 \cdot e^{(r_f - r_d - \underbrace{\rho \sigma_{usd/eur} \sigma_{SX5E}}_{\text{Covariance (SX5E, EUR/USD)}}) \cdot t}$$

Covariance (SX5E, EUR/USD) =

Correlation (SX5E, EURUSD) x Var SX5E x Var EUR/USD

# CORRELATION - SX5E/EURKRW CORREL @-46.5% VIA SYNTHETIC COVAR

## Implementation: Choinomics vs. Draghinomics

The following structure enables investors to position long SX5E vs. EURKRW correlation (-46.5% offer, below all time realized)

- Buy 1 Sep16 SX5E VarSwap compo KRW @23.45
- Sell 1.1 Sep16 SX5E VarSwap quanto KRW @26.35
- Sell 0.4 Sep16 EURKRW VarSwap quanto KRW @10.10

## Investment thesis

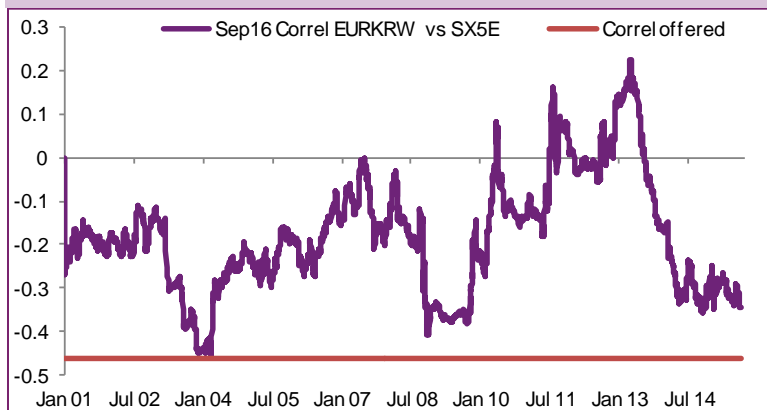
While “Choinomics” (designed to boost credit growth and the housing market via monetary easing and deregulation) are still in place, **other catalysts could result in more KRW weakness relative to the EUR** than expected (as the latter already prices Draghinomics).

BoK’s chief Lee Ju-Yeol acknowledged a **further reduction of the country’s key interest rate may become necessary** depending on economic conditions, saying the current rate is not the lowest possible limit.

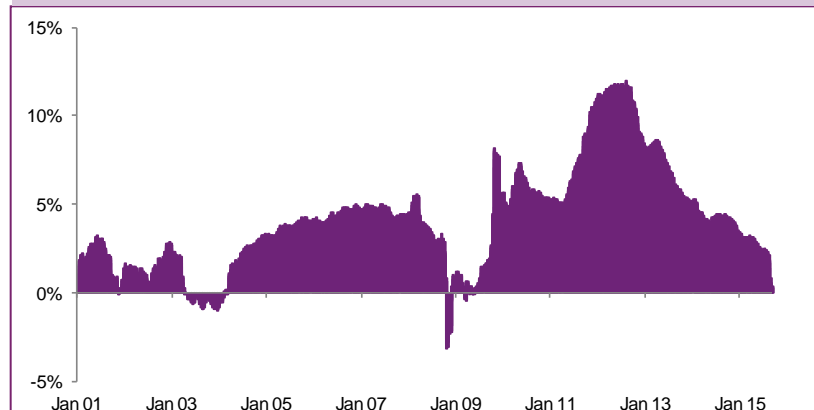
- Korea might face **capital outflows as the Fed enters its tightening cycle** throughout 2016
- China slowdown might **weigh on the Korean economy** and assets, the **KRW in particular**.

In Europe, we remain bullish equities and, though monetary easing should also weigh on the EUR, the downside should be limited as positioning is already very short. **Therefore, the odds of correlation between SX5E and EURKRW looks appealing, particularly given the implied levels.**

### EURKRW vs. SX5E Correl at historical lows



### Backtest: Synthetic SX5E vs. EURKRW Covar



Source: SG CIB Flow Strategy & Solutions

BUILDING TEAM SPIRIT TOGETHER



**SOCIETE GENERALE**  
Corporate & Investment Banking



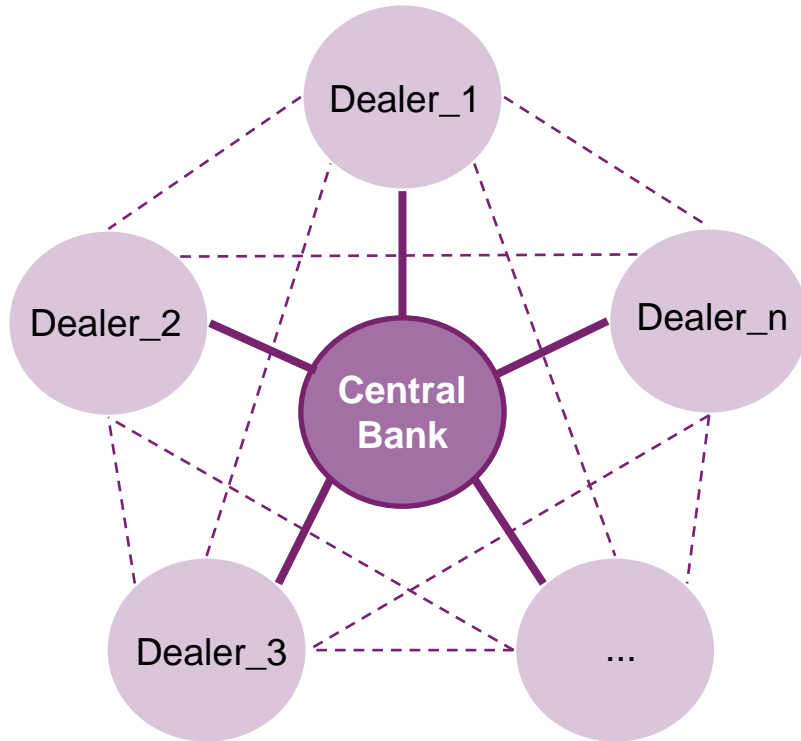
# LIQUIDITY DELUSION CASE STUDY OF CREDIT MARKETS

Tight credit spreads, structural low liquidity



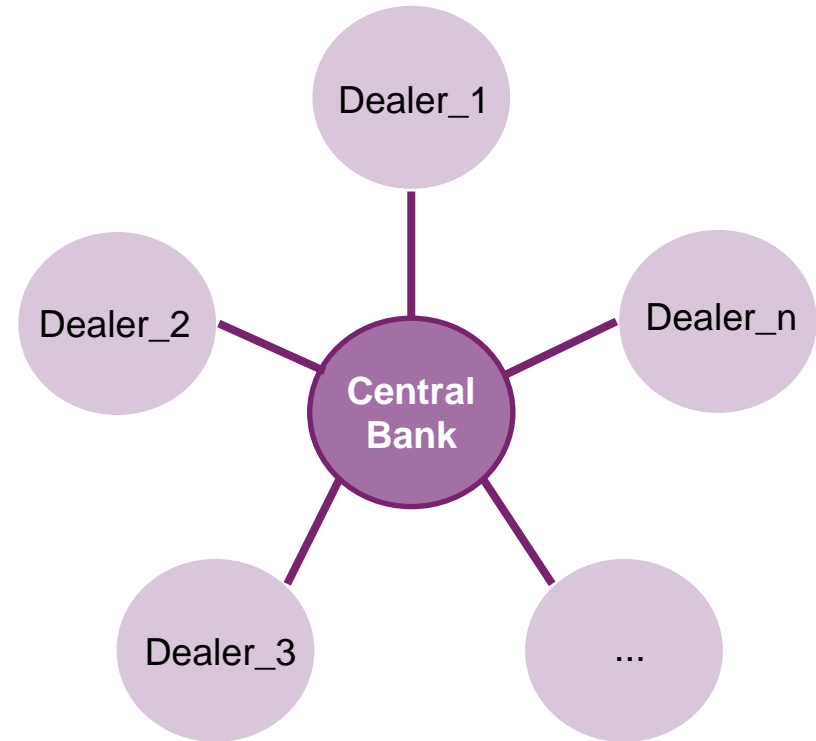
# LIQUIDITY & ILLIQUIDITY CONVEXITY

Standard Segmentation: Optimal Liquidity



$$\frac{n(n+1)}{2} \text{ edges} \sim n^2$$

Segmentation in QE environment

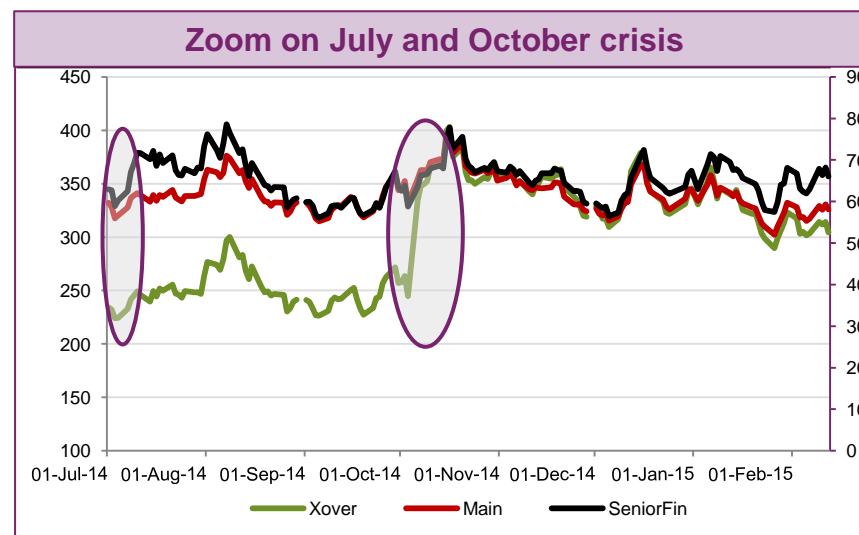
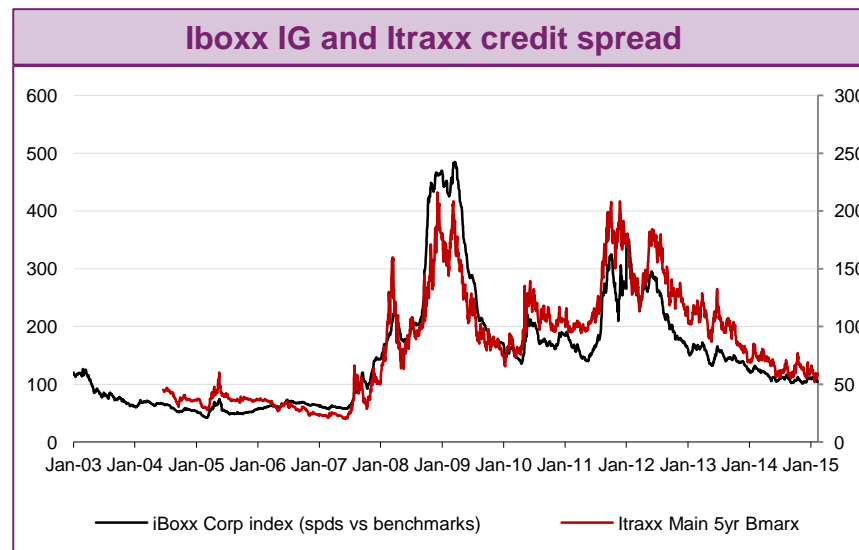


n edges

BUILDING TEAM SPIRIT TOGETHER

# CREDIT SPREADS HAVE REACHED 2006 PRE-CRISIS LEVEL

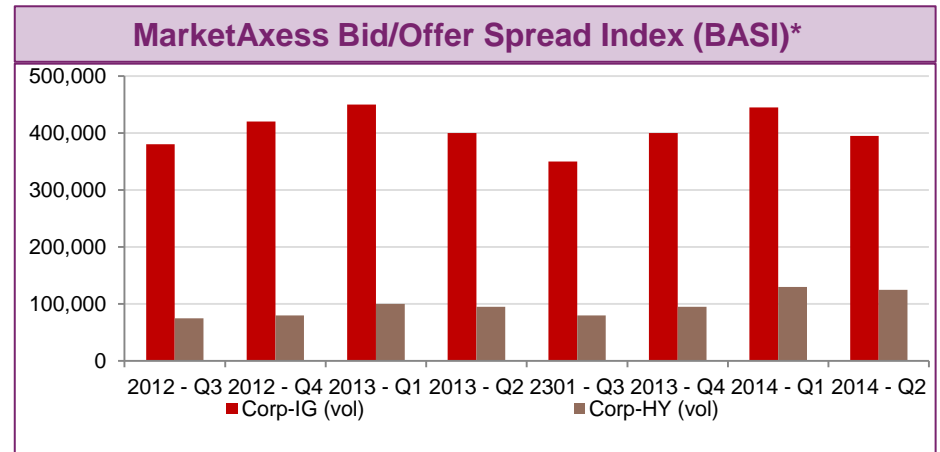
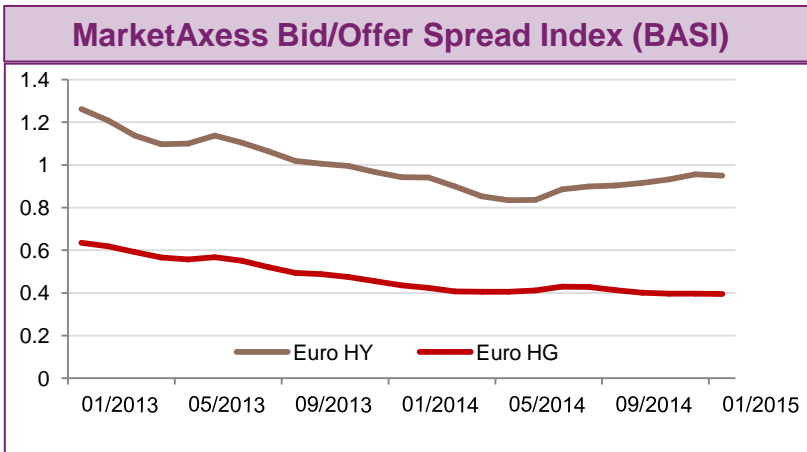
- **Credit spreads keep tightening** reaching the lowest level we have seen since 2006, **driven by the ECB unconventional easing measures**
- Yet, there are a few key elements for a **possible sell off** or at least more volatility :
  - Eurozone economic recovery still weak, with still weaker economics for most companies
  - Grexit scenario
  - Uncertainty in Ukraine
- An idiosyncratic event could also lead to a **contagion risk** (Banco Espirito summer saga, Flash crash treasury in October, Bund future sell off in May 15...)
- There is an **increasing sentiment that risk is not correctly priced** in in Euro markets
- At current yields / spreads levels, one may **consider hedging / limiting its exposure to credit spreads**, which can be done :
  - Either through divestments on cash markets, which raises the question of potential reinvestments
  - Or through forwards or TRS, cash settled
  - Or through option –based strategies
- Whatever the solution chosen, a disinvestment strategy must be **built in advance**, as liquidity has become scarce on bond markets
  - **Scarce liquidity** might increase the magnitude of sell off movements
- Moreover; one may take advantage of the currently very low volatility



BUILDING TEAM SPIRIT TOGETHER

# CASH CREDIT MARKETS : TIGHT SPREADS, BUT LOW LIQUIDITY

- **Liquidity on corporate bonds market is very low** with annual secondary market volumes representing only 0.1x the nominal outstanding, because of:
  - More **stringent capital charges for banks** driving them away from their initial market making activities as they become more capital intensive. Under Basel 2.5, capital charges have been multiplied by 2 to 4 for large positions held in trading books : as a consequence banks try to limit the “warehousing” of large books of credit and move towards a broker model
  - **Quest for yield** from real money investors with a **buy and hold, income objective**
    - ▶ Unconventional easing policies from Central banks are driving them away from government bonds
    - ▶ Strong incentive to keep existing bonds in the books for income
  - **Deleveraging efforts from many corporate issuers** which limit new issuance
  - Low liquidity on the repo market
  - Cyclical effect of the falling of volumes and volatility: larger cost for buy side and non profitable business for sell side
  - Move from cash bond exposure to ETF business
- The higher liquidity experienced between 2002 and 2007 was artificial, due to mispriced balance sheet and risk leading to an extension of leverage of fast money and development of structured products
- Further deterioration possible with MIFID II (pre and post transparency requirements) and CSDR (mandatory buy-ins)

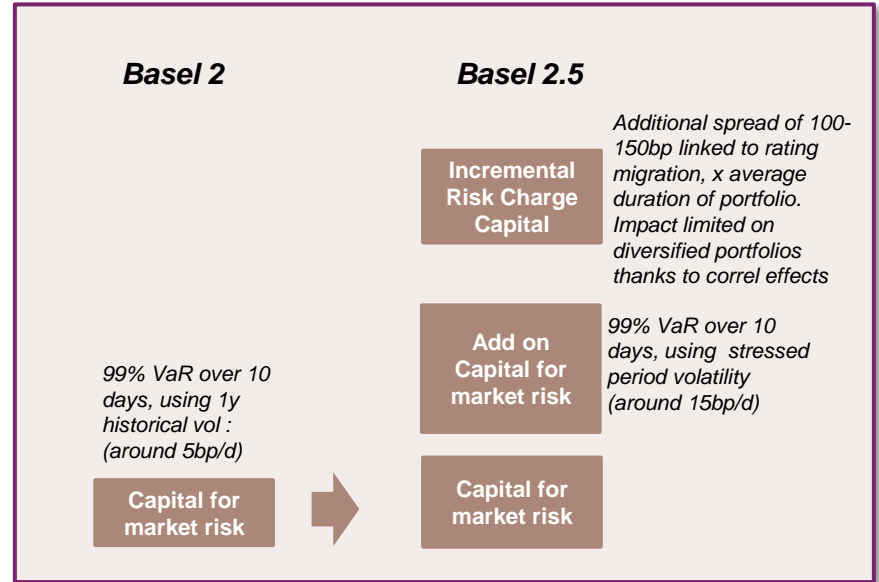


BUILDING TEAM SPIRIT TOGETHER

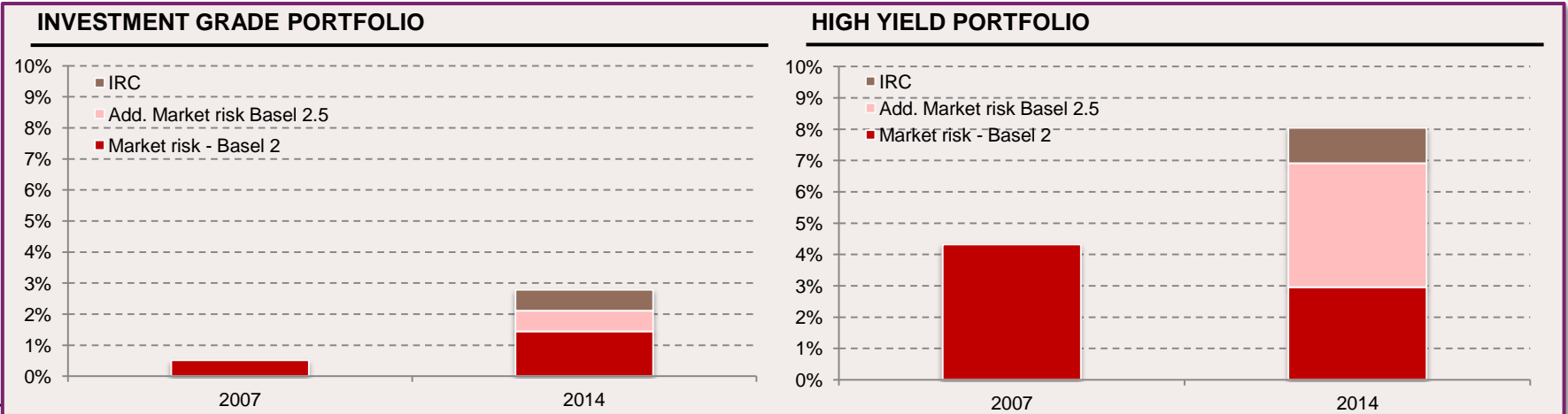
# CAPITAL CONSTRAINTS DRIVE BANKS AWAY FROM MARKET MAKING ACTIVITIES

- Basel 2.5 imposed 2 major changes to market risk capital charge
- **Stressed VaR** : the capital charge for market risk must now be computed using a period of stressed market conditions for at least 25% of the statistical sample (vs a previous 1y 99% VaR at 10 days). **This increases the capital charge by a factor of 1.5 to 2.3 respectively for IG and HY corporate bonds.**
- **The Incremental Risk Charge (IRC)** measures the rating migration risk
  - It is computed through a 99.9% VaR using probabilities based on historical occurrences of 1y rating migrations. For securities with a BBB rating, the likely result is a downgrade to BB, leading to an additional spread of 100-150bp, which can be mitigated thanks to diversification effects (leading to a net impact of 10-20% of gross impact)
- All in, capital charges for large credit positions in trading book have been multiplied by an estimated 5 for IG and 2 for HY

## EVOLUTION OF CAPITAL CHARGE



## EVOLUTION OF CET1 + AT1 CAPITAL REQUIREMENT

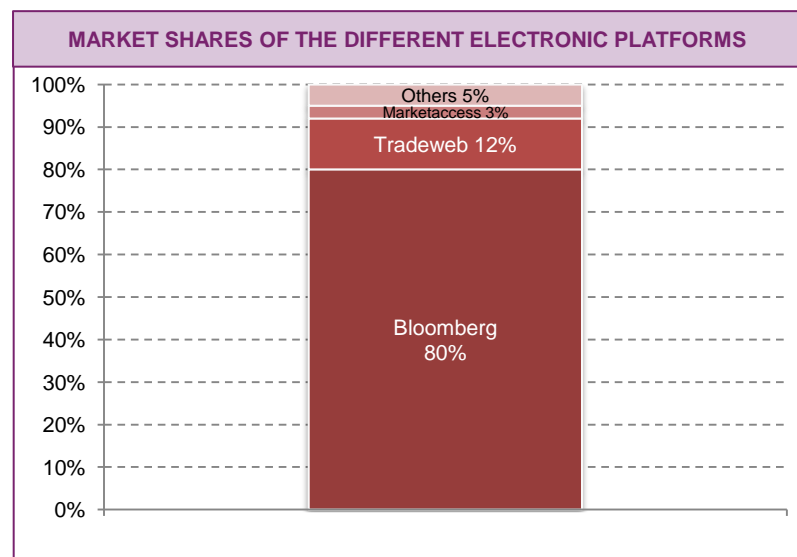
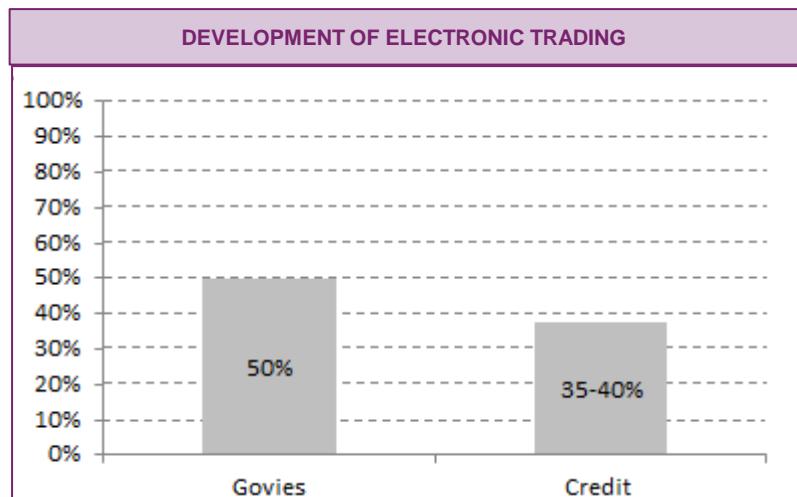




# ELECTRONIC TRADING PLATFORMS DO NOT PROVIDE ADDITIONAL LIQUIDITY

- As of today, electronic trading represents 35-40% of all volumes on corporate bonds' secondary market
- The electronic trading market is dominated by Bloomberg, followed by Tradeweb and Marketaccess, all of which being Dealer-to-Customer platforms
  - As such, they do not bring additional liquidity
  - Moreover, tickets are small on electronic platforms (~500 kEUR), making it difficult to manage large positions
- Other types of platforms exist (or are being launched) :
  - All to all platforms (with anonymous transactions)
  - Interdealer platforms
  - Exchanges, such as EuroTLX. More retail oriented with tickets of 50 kEUR on average
- But as none of those platforms gather significant volumes so far, **the market remains essentially intermediated by dealers, whatever the distribution channel**
- Moreover, given the large number of platforms existing or being launched (23 on cash rates and 43 on cash credit ), there is a risk that liquidity will be spread out to different places with even smaller ticket sizes

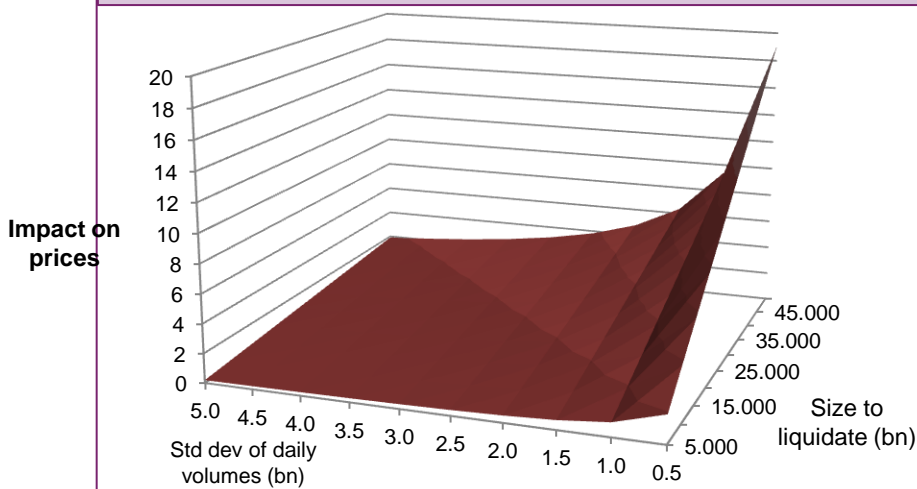
Sources : SG Global Markets – All figures on this slide are purely indicative and reflect the best understanding of the author as of Feb 28<sup>th</sup> 2015



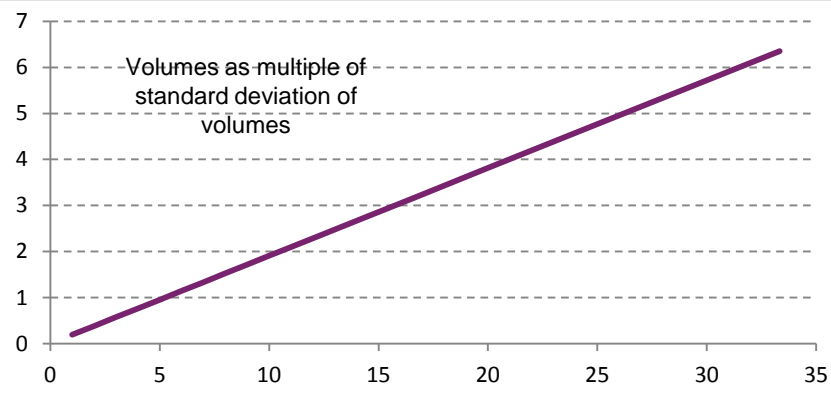
BUILDING TEAM SPIRIT TOGETHER

# THIN LIQUIDITY WILL AMPLIFY SELL-OFF MOVES

IMPACT OF LARGE SELL-OFFS ON PRICES – INDICATIVE MODELIZATION



PRICE IMPACT SHOULD BE A FUNCTION OF THE VOLUME SOLD DIVIDED BY STANDARD DEVIATION OF DAILY VOLUMES



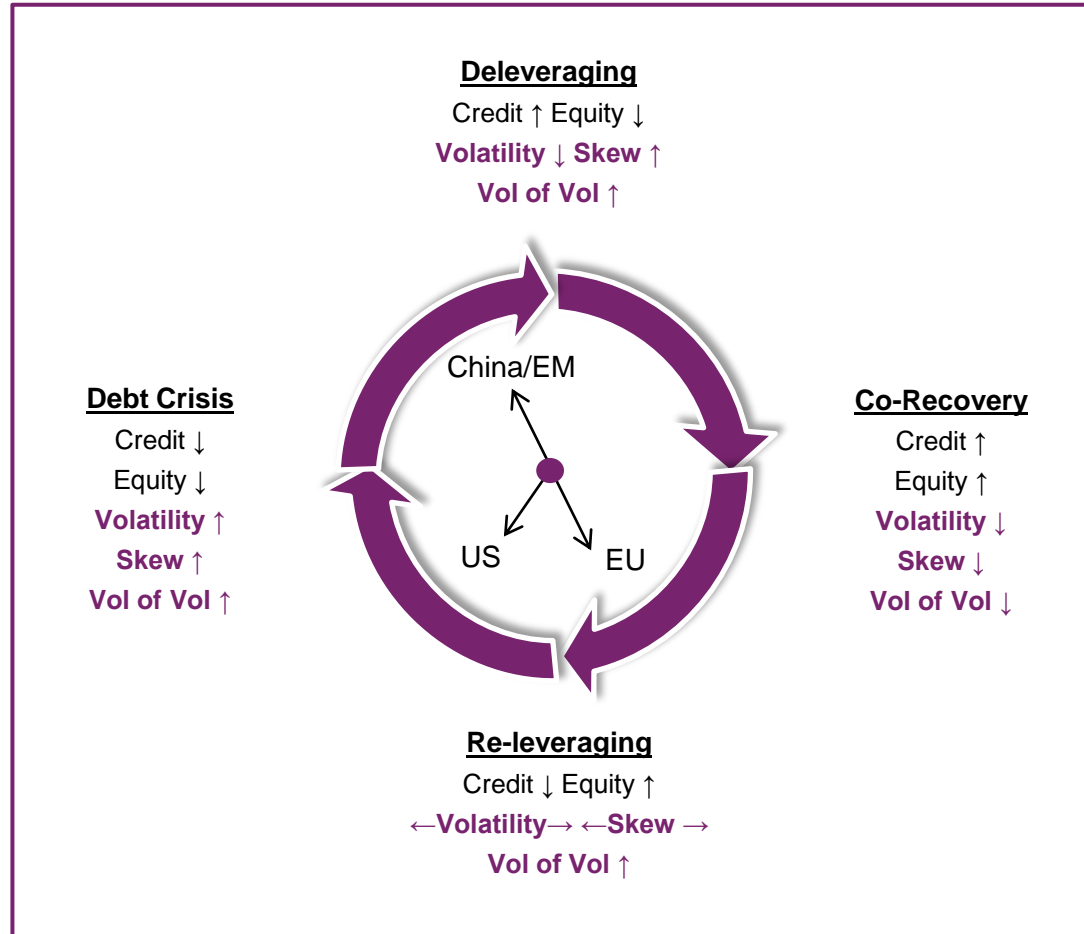
## BACKGROUND

- Based on theoretical work from R. Kissel and R. Malamut (2005)
- We model the price drift as follows :
- $\Delta P / P = \text{Scaling factor} \times \sigma \times (\text{Volume} / \text{Std Dev of daily Volume})$
- Qualitatively, one may consider that :
- Orders larger than the usual standard deviation of daily volumes are likely to be difficult to handle and shall generate a significant price movement
- The amplitude of the price move relative to the volatility of prices should be proportional to the amplitude of the volume sold compared to standard deviation of daily volumes
- Which leads us to the above formula, with a scaling factor depending on the asset class characteristics (capability of market to absorb large volumes)
  - In our calibration, scaling factor is  $< 1$
- In our view, excluding holidays / issuance days, the std dev of daily volumes on Corporate bonds should be of € 0.1 – 0.5 bn (on an index basket, obv. much lower on individual names)

# THE CLOCK IS TICKING .... THANK YOU !

Cycle/Time is passing by at a pace dictated by central banks' monetary policies

= Einstein's theory of relativity and **Space/Time continuum**



Source: SG CIB Flow Strategy & Solutions

BUILDING TEAM SPIRIT TOGETHER

# RISKS AND IMPORTANT DISCLAIMER

---

## RISKS

The products discussed herein include a risk of capital loss. In a worst case scenario, the counterparty could sustain potentially unlimited losses.

Credit risk: Entering into the transactions discussed herein creates a credit risk on the counterparty i.e. the counterparty's insolvency may notably result in the partial or total loss of the invested amount (if any).

Market risk: The product may at any time be subject to significant price movement, which may in certain cases lead to the loss of the entire amount invested, if any (e.g. premium), and in a worst case scenario, to unlimited losses.

The fluctuations in the marked-to-market value of the products discussed herein may require the counterparty to pay margin calls, make provisions or resell the products in whole or in part before maturity, in order to enable the counterparty to comply with its contractual or regulatory obligations. As a consequence, the counterparty may have to liquidate the products under unfavourable market conditions, which may notably result in the partial or total loss of the invested amount (if any). This risk will be even higher if the products include leverage. Certain exceptional market circumstances may have a negative effect on the liquidity of the products discussed herein, and even render the products entirely illiquid, which may make it impossible to withdraw from the products and result notably in the partial or total loss of the invested amount (if any).

## IMPORTANT DISCLAIMER

This communication is exclusively directed and available to Institutional Investors as defined by the 2004/39/CE Directive on markets in financial instruments acting for their own account and categorized as eligible counterparties or professional clients. Use of this communication with or by any other party is prohibited. In relation to European MIF directive, this publication could not be characterised as investment research and should be treated as a marketing material. The present document is of a commercial and not of a regulatory nature. Although this publication includes investment recommendations issued from Société Générale's investment Research department, it is prepared by Société Générale's EQD Flow Strategy & Solutions Team. In accordance with the European Market in Financial Instruments Directive ("MiFID"), this publication should be treated as a marketing communication providing general investment recommendations and should not be treated as a research report issued by Société Générale's Research Department. This document has not been prepared in accordance with regulatory provisions designed to promote the independence of investment research, and Société Générale, as investment services provider, is not subject to any prohibition on dealing in the financial instrument or instruments ahead of the dissemination of this publication. This publication includes investment recommendations issued from Société Générale's investment Research department which has set, in accordance with applicable regulation, effective administrative and organizational arrangements, including information barriers to prevent and avoid conflicts of interest with respect to the investment recommendations contained in this publication. Research publications supporting this document were issued on their stated publication date and may have already been acted upon by clients of Société Générale. The contents of this document are given for purely indicative purposes and have no contractual value. This document does not constitute an offer, or an invitation to make an offer, from Société Générale to purchase or sell a product. Prior to investing in the product, investors should seek independent financial, tax, accounting and legal advice. The accuracy, completeness or relevance of the information which has been drawn from external sources is not guaranteed although it is drawn from sources reasonably believed to be reliable. Subject to any applicable law, Société Générale shall not assume any liability in this respect. The market information displayed in this document is based on data at a given moment and may change from time to time. The obtaining of the tax advantages or treatments defined in this document depends on each investor's particular tax status, the jurisdiction from which it invests as well as applicable laws. This tax treatment can be modified at any time. We recommend to investors who wish to obtain further information on their tax status that they seek assistance from their tax advisor.

The indices referred to herein (the "Index") are not sponsored, approved or sold by Societe Generale. Societe Generale shall not assume any responsibility in this respect. "STOXX® 600", "STOXX® Banks" (hereinafter the "Indices") are the exclusive property (including registered trademarks) of STOXX Limited and has been the subject of a licence granted, for certain requirements, to Societe Generale. The services and the products do not benefit from the sponsorship, support or promotion, and they are not sold by STOXX Limited, Deutsche Bourse AG and Company, NYSE Euronext and SWX Swiss Exchange (hereinafter collectively referred as the "Holders"). The Holders do not grant any guarantee and do not make any commitment, whether explicit or implied, as to the income to be obtained using the Indices and/or the level at which are positioned said Indices at any given moment or day or any other type. The Indices are calculated by or on behalf of STOXX Limited. The Holders shall not be held responsible (regardless of resulting from negligence or any other reason) for any error impacting in Indices concerning whosoever and shall not be obliged to inform whosoever of any error impacting them. The potential return for the investor may increase or decrease as a result of currency fluctuations.

Société Générale is a French credit institution (bank) authorised by the Autorité de Contrôle Prudentiel et de Résolution (the French Prudential Control and Resolution Authority) and subject to limited regulation by the Financial Conduct Authority and Prudential Regulation Authority. Details about the extent of our authorisation and regulation by the Prudential Regulation Authority, and regulation by the Financial Conduct Authority are available from us on request.

Copyright: The Société Générale Group 2015. All rights reserved.

BUILDING TEAM SPIRIT TOGETHER

---



**SOCIETE GENERALE**  
Corporate & Investment Banking